

New Mascot Input Survey #4

Presented by
Mascot Development Workgroup

November 13, 2024



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OVERVIEW



Survey No. 3

- October 31 – November 11, 2024
- Via email, Canvas announcement, and flyers
- Current students, Employees, and Student-Athletes

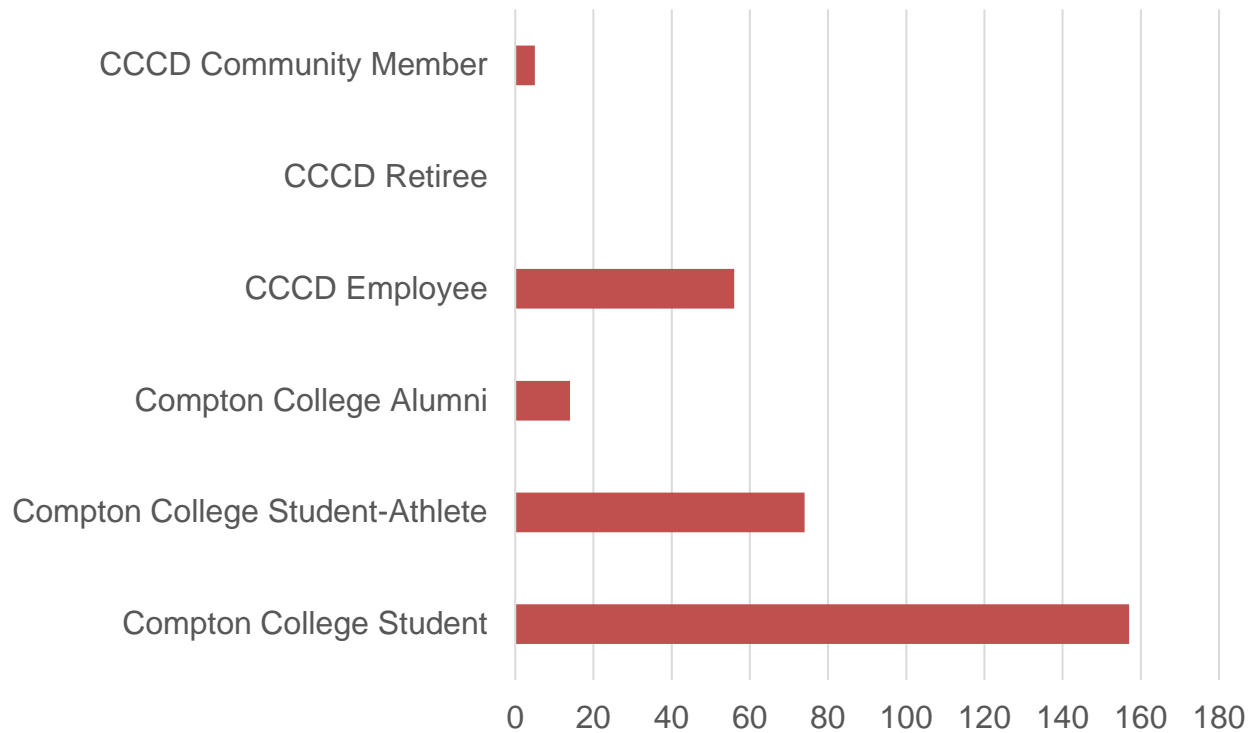
RESULTS



Respondents

306 responses, including 231 students.

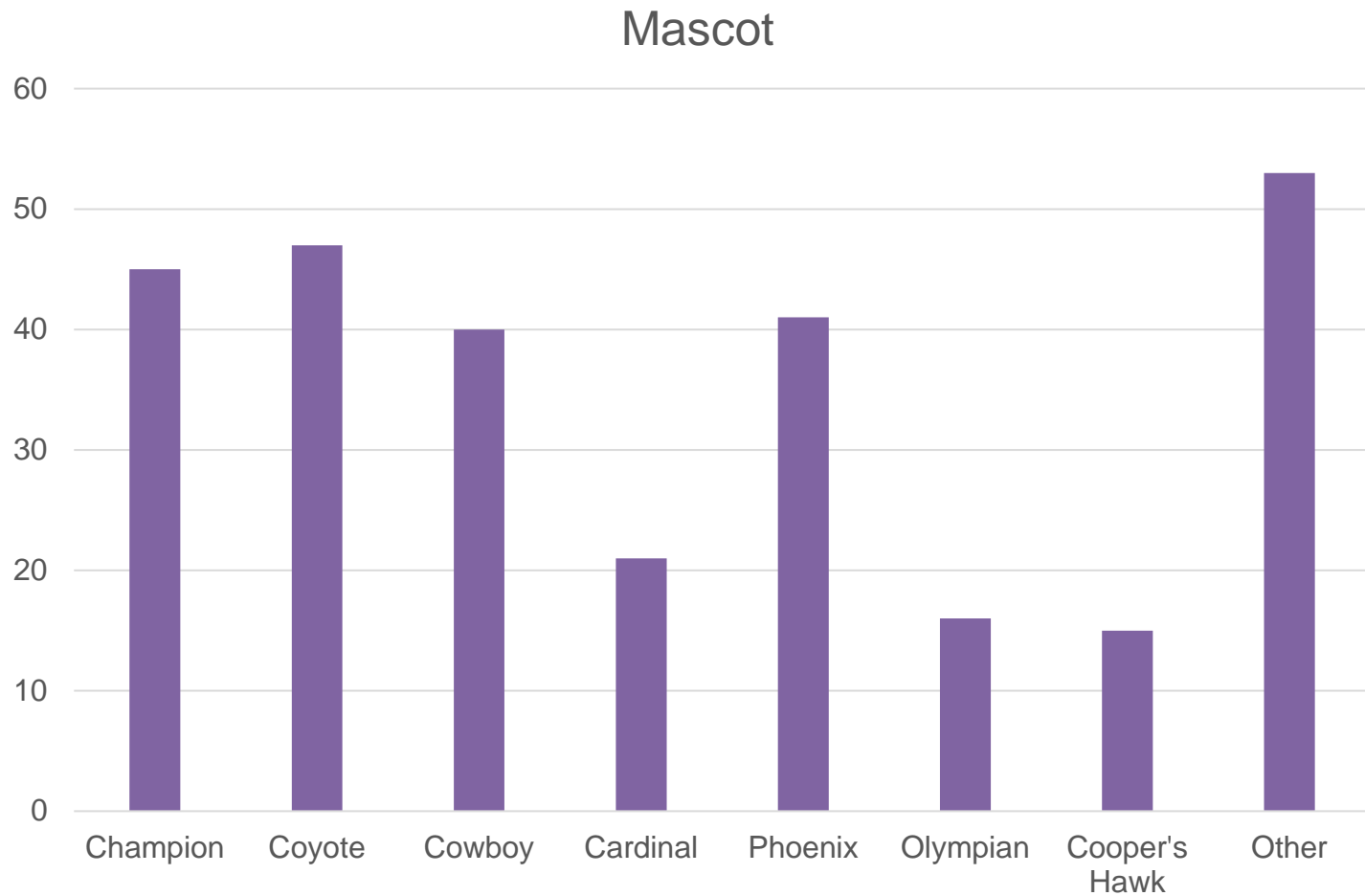
Primary Relationship to Compton College



Respondents

- 157 students, 74 student-athletes, 14 alumni, 56 employees, 5 community members
- 99 respondents (43%) said they were graduating in 2026
- Majority of employee respondents are Faculty (27) and Classified Professionals (18)

Possible Mascots

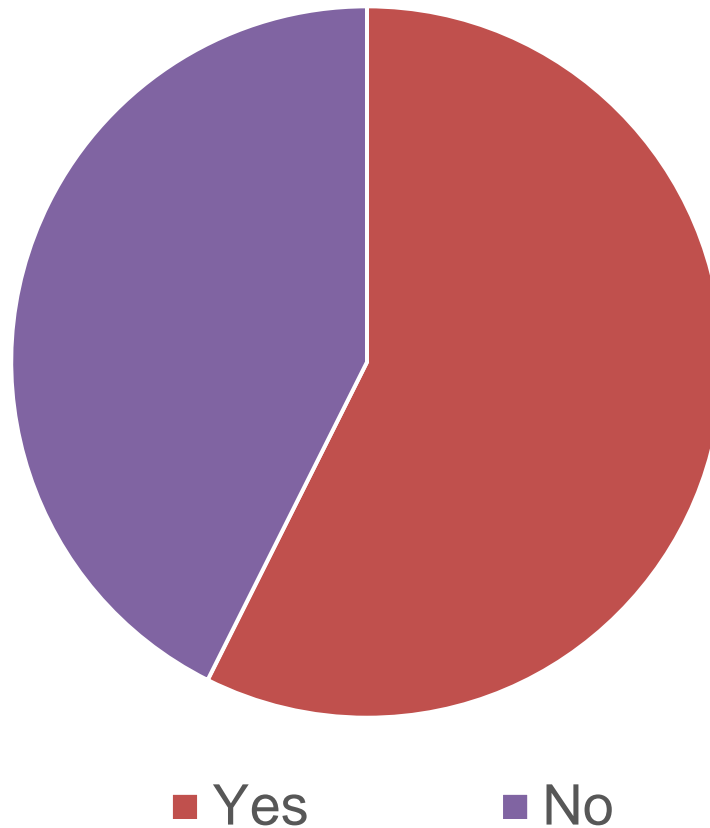


Possible Mascots

- A list of possible mascots that the workgroup has received from prior surveys and direct feedback was provided to those surveyed. They could select one from the list or provide another option.
- *Alternative* options included: Conquerors, Colts* (40 responses, 32 student-athletes), Dragons, Scorpions, Chargers, Crusaders, Captains, Bulldogs/Pitbulls, Panthers, Cobras, Knights.
- There seems to be a ‘campaign’ for ‘Colts’ in the Athletics department. Responses included, ‘Colts [for] (baseball)’, ‘Keep the Colts’ x2

Future Focus Groups

Respondents were asked if they wanted to be included in future focus groups.



NEXT STEPS



Mascot Development Plan

- November 13, 2024
 - Narrow down choices to 1-2 options
- November 19, 2024
 - Share 2 choices with Cabinet
 - Nov. 20 Torch Creative begins market research
- December
 - Dec. 4 meeting - *tentative*
 - Torch Creative begins the creative phase
- January
 - January X meeting – to be determined

Mascot Development Plan

- February 2025
 - Final Road Show
 - Board of Trustees Review/Approval
 - Athletics orders new uniforms and merchandise