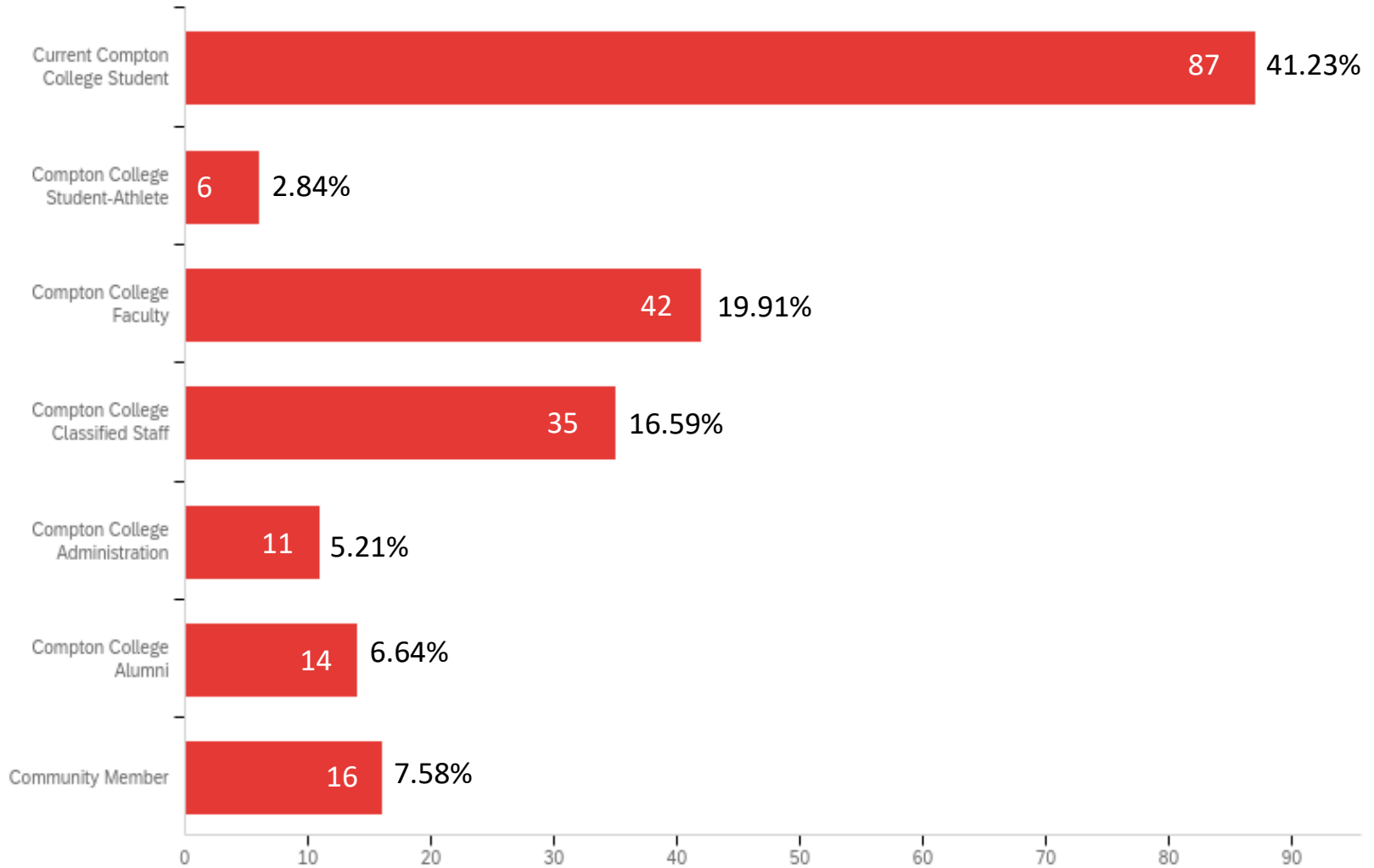


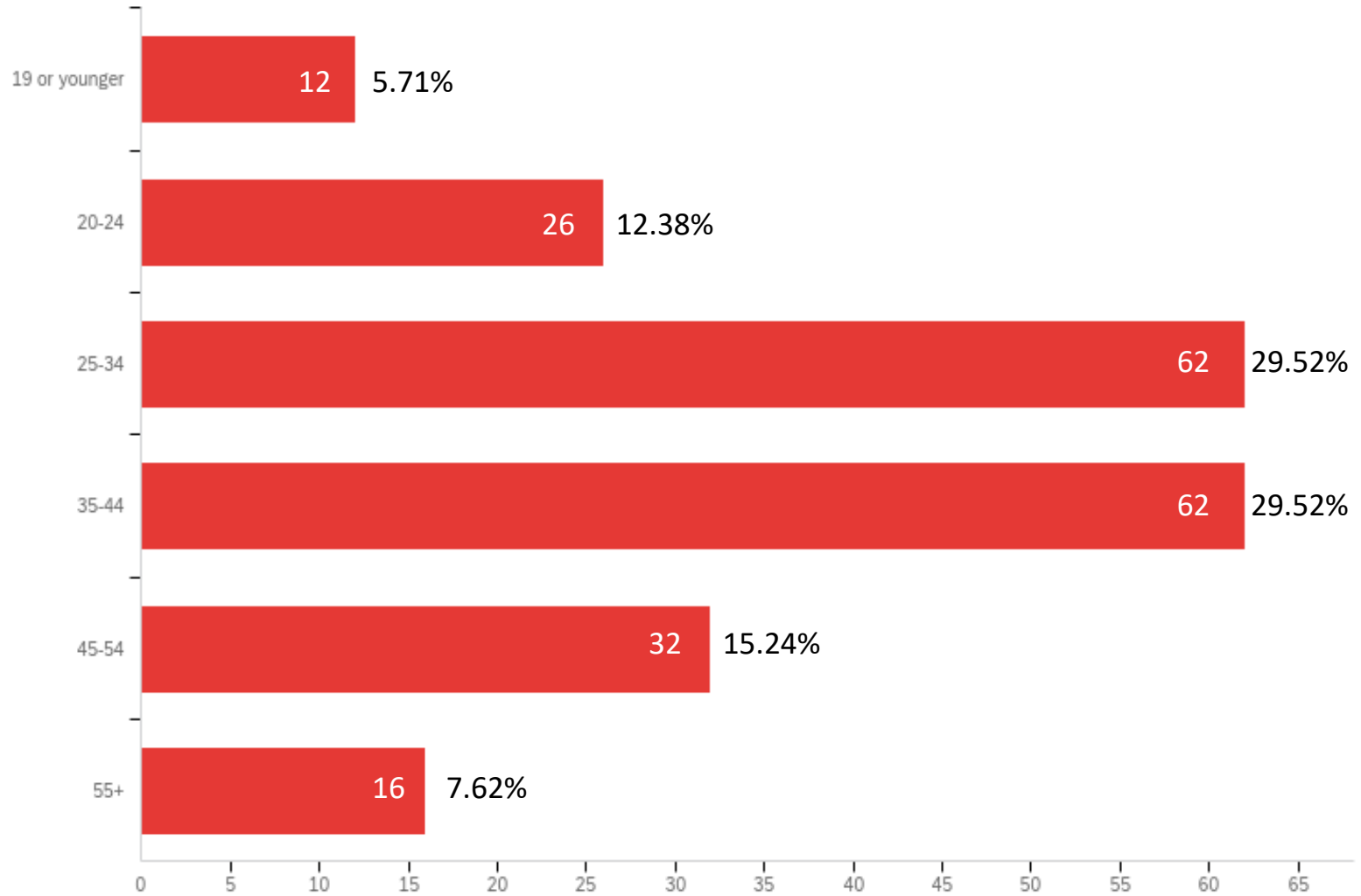
Compton College Tartars Mascot Survey #2

RESULTS: March 3-21, 2022
(235 Recorded Responses)

Q1 - What is your relationship to Compton College? (n=211 completed surveys)



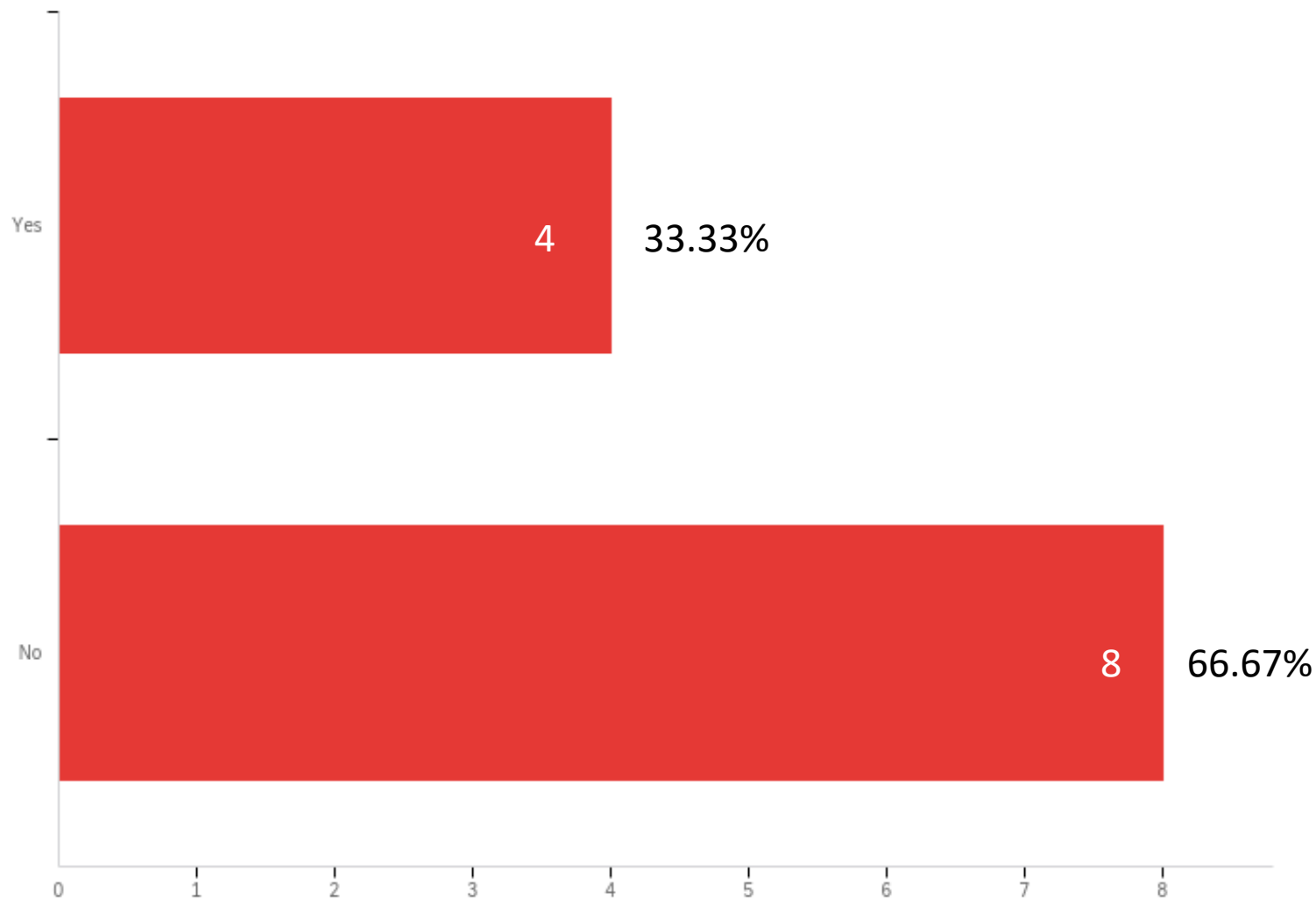
Q2 - Age Group



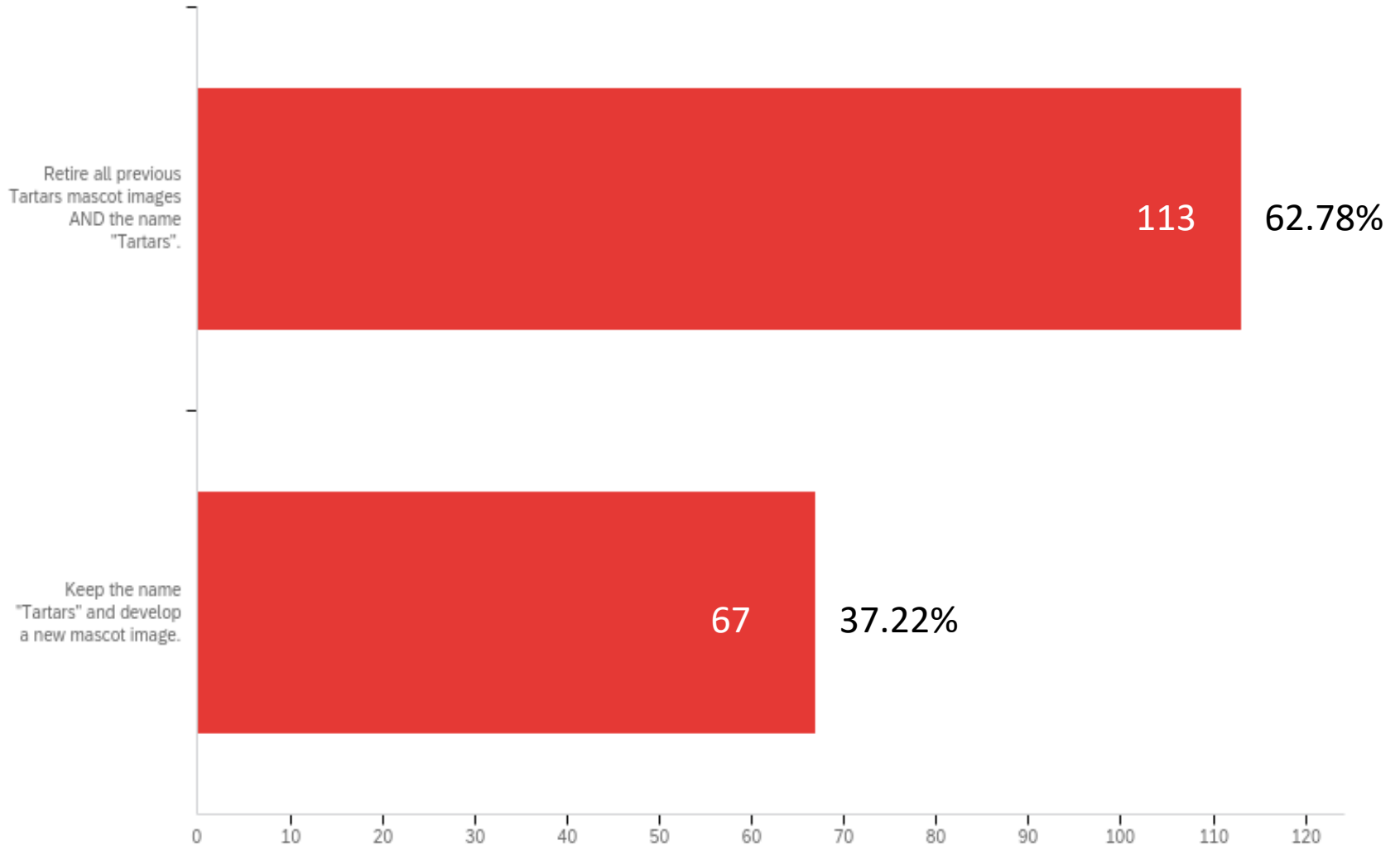
Q6 - What year did you graduate from Compton College? (n=14 Alumni)

What year did you graduate from Compton College?
2013
2018
2011
74
2018
1996
2004
2019
1996

Q5 – Are you associated with Compton Unified School District or Compton High School? [n=16 Community Members]



Q3 - Which action you agree with in terms of the Compton College Tartars Mascot? (n=180 responses, 85% of *completed* surveys)



Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

I understand how these images may tigger or offend certain students, understandably as they seem insensitive and inappropriate. It's best to completely do away with the whole idea, and create something that better represents the current students and brings about better feelings about the school and choosen mascot.

current mascot does not met our collective goals of diversity and equity.

Tartars reminds many of bad breath or yellow teeth, event though the historical presidence is known amongst some, not many.

Poor branding and negative connotation is time to turn the chapter for the school and the city

The tartars name has been in the Compton community for a while

I don't feel like this mascot represents the people/students of Compton College well.

The mascot doesn't reflect the times nor the demographics.

If you want to review and stay away from peoples group you should get a fresh start and a new brandong image

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

I like wha we have right now, why change it?

New fresh outgoing logo and mascot

The Tartar name has history behind its name for the College.

I never understood the meaning of Tartars. Even though it has been our mascot for long years, but I see it as an opportunity of innovation.

New group of student require them to identify with the mascot

There is no good reason for the College to be named after a group of people, espeically because there is absolutely no connection between the college and its surrounding community or its history and the Tartar people. This is a terrible practice that at some point was okay in this country and we need to move beyond it. Compton College should be at the forefront of this.

Groups of people shouldn't be mascots, should consider an animal instead. Perhaps an animal native to the Compton area (endangered, extinct or non endangered)

Keep the history . It's a reflection of us and our community

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

It is time to revisit the mission and identity of the school. Ask who and what Compton College is for. Create or adopt a symbol that then reflects this decision.

Tartar has racial implication to it's name referencing people of Asian decent that were formidable. That sort of macsots have had its day. It's time to move on.

I feel like its a new start and why not start off with a fresh image and name.

Some are racial, obviously. But very dated.

Mascot does not represent college

The name seems fine but obviously you can't have a racist caricature as a mascot

A mascot does not represent anything negative. Tartars are Vikings. It's ludicrous to think anymore of it. This generation is too soft. Keep the mascot, keep the school pride and tradition

I don't think we should name the mascot based on any "types" of people: based on ethnic groups

I strongly believe the former images are offensive. I am not sure how the name was selected for our amazing community, but it is time for it to be retired. We are building a new brand for Compton College and this will be a great opportunity for us to identify a new mascot and image. I think of the underdogs like the St. Louis Rams, who found a new home in LA, built a new stadium, and won the super bowl. Now, it is time for Compton College to continue to strive and obtain new accomplishments for the greater community. Go Compton College!

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

DON'T KNOW WHAT A TARTARS ARE and how it relates to the population

I like the last one, it's my favorite but "Tartars" doesn't sound good with our school name.

Changing a mascot does not change any issues going on in the world or our country. These efforts by both those in charge and the student government should be focused on important issues like recruitment and retention. A mascot is the least of our worries.

Changing the mascot separates us from our history and does not celebrate our culture.

There isn't really a reason to keep the name because I am not sure how a new mascot image would differ enough to be worth it. I feel like we could have something better to represent in general. However, take this with a grain of salt since I didn't know this logo existed.

Its not a big deal..ive always been a fan of the mascot.

The mascot should be something that represents equality or the underdog winning

it's cool

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Merriam-Webster defines "Tartar" as a person of irritable or violent temper. Compton College does not represent that. In addition, I don't believe the majority of people know that Tartars were one fierce warriors. I think it's time to bring in a new meaning to what Compton College stands for.

I honestly don't see a problem with the tartars mascot image

I think that the Compton College mascot should stay the same. I would like to see the images updated.

I think that the school needs a fresh start and a clean break from mascots of the past.

I feel keeping the name tartars will allow for longer time fans and alumni to retain that oh so special nostalgia despite the change in mascot.

Something new would be great

it has been the face of the school for a while it would be best to keep it and just upgrade.

I believe if the school is looking for a new design should also look into giving new name sort of like when we as humans get a new look sort of a fresh start

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

I think if we want to move forward we have to start with getting rid of both the name and the image, the image is offensive to a cultural appearance and the name is similar to a slur so it be better that way

it is very much a dated mascot and i feel it does not represent our campus now

A lot of folk just don't know anything about who Tartars were. I think we could have a mascot that is more relevant to our current students and that does not turn other people into mascots.

Just pick something that won't be offensive to any group of people

I think it's time to retire Compton College's mascot and name "Tartars". I didn't even know what a Tartar was until I did the research and I'm not sure if that's a great representation for the students here at Compton College.

I am not sure what kind of mascot should be chosen, however, I believe the name should reflect the image that our school should portray. The definition found when looking up the term "Tartar", according to the Cambridge English dictionary is, a hard yellow or brown substance that forms on the teeth; or a person who is often angry and unkind. Is this what we want our school to be known as? We are strong. We are determined. We are resilient. Why angry or unkind? Never the plaque on anyone's teeth. Though, I will be proud either way, just my opinion.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

It Looks ancient, and from a day in the past, deep past. Its just not appropriate.

Compton is the home is the Tartars and should remain.

Name sounds fine, the past images look to be using asian stereotypes

Brand new look for the school and community.

I think we should have a bulldog as our Macot. Tough but cute like our community

The Compton lions sounds cooler

The name tartar is not very good in terms of mascot potential since the meaning of tartar is something that contributes to decay(it's one definition). Making a new mascot under a new name will be the better chose going forward.

Start fresh, pick someting relevant to our community.

Replace TARTARS. It's a mascot most students , in this area, aren't familiar with, therefore feel disconnected to.

New generation new image new mascot name

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Retire and come out with something shocking

No need to change.

Because it clearly states both Compton College and Tartars. And that is what the students are use to coming from High School.

Individuals might find the current mascot offensive.

The name is fine let's change the look of the mascot to reflect our campus and pride

Since "tartar" is a Mongolian warrior I'm not sure how this has any connection to our community. I would suggest a mascot that is more representative of our history & community perhaps related to land acknowledgment.

The Tartar mascot and name have no relationship to the current Compton community.

Because the present mascot is symbolic to a mythological figure, that most people do not know of it's origin nor reflects any value within our present culture

All of these, except the last, show racist representations of a culture/ethnic group that is not even the most prevalent group on campus. Compton's mascot should be representative of the city and campus.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

I think this is a good opportunity to assist with rebranding of the college.

Need something new

The mascot should create a sense of belonging for everyone.

The name Tartar does not mean anything to me

I Think the Mascot should be more representative of the Compton College mission and it should inspire.

The Tartar is a symbol of a negative part of the history of people of color when labeling them based not he color of their skin. I would like for us to move away from that and use a mascot as a symbol of our students' strength, power, etc. and not a mascot based on the color of their skin.

seems outdated

name should be kept

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Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

I think mascots should not represent any specific person type, and none should have weapons.

We should be looking to divest ourselves from using any race or ethnic group as a mascot. For a population that is supposed to celebrate diversity and be sensitive toward using stereotypes, it's hypocritical to use an ethnic group to represent the college. Also, the way we spell "tartar" may actually be wrong, especially when considering the Mongol-esque mascots of the past. The name of the group is "tatar" rather than "tartar", which have different origins.

Tartars are an ethnic group comprising several million people. The term "Tartars" is therefore not acceptable as a mascot in any form, even without the grotesque caricature. It is wrong and not nearly in keeping with the ideals of Compton College.

the mascot should change

I am open to retiring as well but if possible I think I would like to keep Tartars.

This is by a nice chance to create a new legacy for Compton

Tartars is a unique mascot that I don't think is inherently derogatory so with the appropriate image and other considerations I think it's acceptable to keep it.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Old fashioned mindsets, get rid of them!

The Tartar mascot reflects the old Compton College. The college has come a long way in making Compton College a fun, safe and healthy learning environment for all. A new mascot should represent new beginnings of the new Compton College.

using people as mascots is dehumanizing and utterly at odds with our stated diversity goals.

The mascot and name is offensive. I think that a change will be good for our campus. A fresh new look.

Having a mascot that is based in a racial stereotype is wrong and unnecessary. Groups of people, especially minoritized groups such as Asians and Asian-Americans, is demeaning and wrong. I can only speak for myself, but I find it hard to believe that anyone in Compton feels a deep cultural connection with the Tartars as an ethnic group (beyond the connection to the school). If this mascot were to go away, I would say "good riddance."

I agree with the Taskforce and their idea to create a mascot that embraces diversity and does not characterize groups of people.

I think that the name is synonymous with the College but the image of a Tartar is not appropriate as the trend is to move away from mascots depicting a particular ethnic or cultural group.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Time to revamp the college

Our historical connection to Compton High is the reason I think we should keep it. Tartars are warriors and fighters for their community. I think with all we've been through as a campus, our fighting spirit depicts who we are too.

These are characterized and cartoonized images of an unfamiliar group of people. If searched, a 'tartar' is associated with violence and temper.

There isn't much name recognition for "Tartars" in contemporary American society. The close association with Mongols and Russia doesn't reflect Compton in the 21st century, and is hard to market to potential students. Therefore, a new name and mascot should be selected.

Start fresh and distance ourselves from the offensive images and name of "tartars."

I don't have enough information/history of why this mascot was selected for Compton College.

I like the one with the Big C and the sword on it. I think keeping the original name that we have had for many years is the best thing.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

https://en.wikipedia.org/wiki/Compton_High_School#:~:text=performing%20arts%20theater.-,Mascot,and%20carries%20a%20big%20sword.

Neither retire the previous images, keep the name and current image

IF we want to rebrand the college, we should rebrand the mascot and the name "tartars"

Maybe something more updated/relevant to the Compton College Community

For branding purposes, I think it's important to keep our same mascot but create an image that is inclusive, culturally sensitive, and respectful.

Time for change. The mascot does not well represent stakeholders.

The mascot should be something students can take pride in and not offensive.

I definitely see some of the characters used in the past are racist. I think those need to go. But the name is fine and to me means fierce warrior which I think is fitting for our school.

A tartar is a fierce and mighty warrior - for a sports team this can be something to embrace. For a non-athlete, students can embrace the idea as warriors persevere and keep going just as our students do. Let's lose the racist imagery and embrace the idea that we are a community that fights for our students.

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Compton College is evolving and has a new campus with new buildings only is right is we start new or fresh

Out with the old and in with the new. Since the college has come back, we need to reinvent ourselves. We are the new 114 and we should have a mascot that reflex the colleges re-emergence.

Why wipeout the name of a group of people all because you don't know anything about them. Learn about, don't erase them.

I recommend we keep the name and the tie to the college's history, and develop and new, fresh image that students and the community can be proud of. There is nothing 'wrong' with the name, just the imagery

The image is offensive. The word "tartar" does not represent/inspire the Compton Community.

the name has been associated with the college for years. no need to change it

Doesn't represent me as a student.

Doesn't depress us

Q4 - Please tell us more about your choice for question #3.

Please tell us more about your choice for question #3.

Because Tartars does not represent me as a student of the communities that attend our college. In addition, I believe we need to rebrand and create something of our own.

I don't mind the name, just the image.