



**2022**  
SEPT-NOV

QUARTERLY  
**REPORT**



# 2,314

## Total Followers

26% increase since 2021 year-end report



# 49,743

## Accounts reached

The number of accounts who saw Compton College's posts.

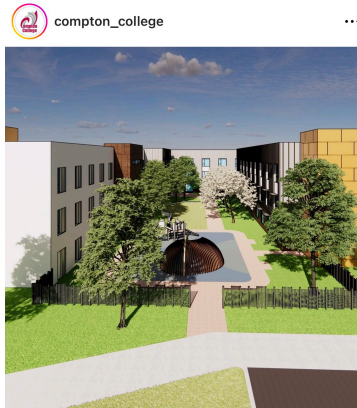


# 1,147

## Accounts Engaged

14% increase in engagement over the previous quarter.


## TOP POSTS



**Post Insights**

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.

[Learn More](#)




November 30 at 2:36 PM

331 19 83 29

**Post Insights**

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.

[Learn More](#)

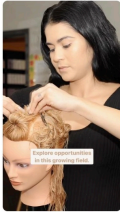


November 9 at 8:39 AM

109 2 10 1

## TOP REELS

**Reel insights**




Explore the beauty and discover your talent in the...

northernelg · memories ~  
September 14 · Duration 0:10

4334 104 0 9 0

**Reel insights**



Applications for the 2034-24 scholarship progra...

nhucuyinh · Original audio  
November 30 · Duration 0:04

3965 51 0 3 8





# FACEBOOK

## @comptonedu



# 6,171

## Total Followers

4% increase from end of year  
2021



# 108,485

## People Reach

The number of people who saw  
content from the Compton  
College Page.



# 68

## New Page Likes

### TOP POSTS



Boost post

**Compton College Certified Farmers' Market Grand Opening...**

November 2, 2022 at 5:07 PM

ID: 10166736405030374

Interactions

👍 143 reactions

💬 13 comments

➦ 8 shares



Boost post

**We are proud to announce the governor has appointed C...**

October 20, 2022 at 12:45 PM

ID: 10166676266695374

Interactions

👍 47 reactions

💬 10 comments

➦ 1 share



Boost post

**"It blows my mind that in just a few years, I'm a single mother...**

October 27, 2022 at 9:22 AM

ID: 10166705886255374

Interactions

👍 61 reactions

💬 3 comments

➦ 4 shares



# TWITTER

## @compton\_college



# 4,280

### Total Followers



# 13,719

### Total Impressions



# 1,023

### Top Tweet

### Earned 1,023 Impressions

## TOP TWEETS

TWEET HIGHLIGHTS

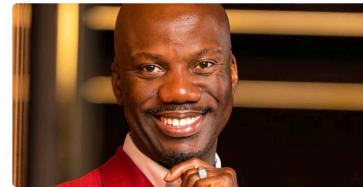
**Top Tweet** earned 1,023 impressions

Need assistance with transportation? [@metrolosangeles](#) is FREE for all currently enrolled Compton College students! Apply for the Metro GoPass TODAY! Enrolled students receive an email via their [compton.edu](#) account for the Metro GoPass 1 wk prior to each semester. [pic.twitter.com/M4p2XNsdFz](#)



**Top Tweet** earned 401 impressions

Compton College proudly announces the 1st Compton CCD honorary degree has been accepted by [@DrShaunHarper](#). Dr. Harper was the 1st commencement speaker for Compton College in June '20 and is an educational equity and racial justice leader. Congratulations! [pic.twitter.com/SwntK9qb0F](#)



🔄 2 ❤️ 10

**Top Tweet** earned 282 impressions

Compton Community: you're invited to the weekly Certified Farmers' Market at Compton College in partnership with Sustainable Economic Enterprises of Los Angeles (SEE-LA). Grand opening will be this Wed., Nov. 2 from 3-7:30pm. See you there! [pic.twitter.com/FgX5p9Lt7v](#)



🔄 1 ❤️ 3





# TIKTOK

@comptoncollege114



# 120

## Total Followers

122% increase from end of year 2021



# 4,059

## Total Video Views



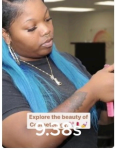
# 66

## Total Likes

### TOP POSTS

< Video analysis

Performance Viewers




Data since post time: Sep 15, 2022 4:35 PM

830 | 6 | 0 | 0 | 0

< Video analysis

Performance Viewers




Data since post time: Oct 25, 2022 3:57 PM

545 | 10 | 0 | 0 | 1

< Video analysis

Performance Viewers



Data since post time: Oct 11, 2022 12:04 PM

361 | 4 | 1 | 0 | 0

# NEW THIS QUARTER

This quarter we introduced a new LinkTree to Compton College's Instagram and TikTok accounts. The LinkTree now allows for users to have direct links to events, registration, financial aid and other important links mentioned in the posts.

