



Tartar Mascot Review Taskforce MINUTES



Facilitator: Heather Parnock

Recorder: Heather Parnock

Date: December 3, 2021 **Time:** 10:00 a.m.

Zoom: [Meeting ID: 995 5017 9004](#); Passcode: 269041

Vision: Compton College will be the leading institution of student learning and success in higher education.
Mission Statement: Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

ATTENDEES:		
<input type="checkbox"/> Leonor Del Cid, Stephanie (tri-chair) <input checked="" type="checkbox"/> Parnock, Heather (tri-chair) <input checked="" type="checkbox"/> Woodward, Valerie (tri-chair) <input checked="" type="checkbox"/> Pacheco, Andree (management)	<input checked="" type="checkbox"/> Corona-Ramirez, Desiree (counseling/faculty) <input checked="" type="checkbox"/> Ekimyan, Roza (faculty) <input checked="" type="checkbox"/> Gonzalez, Steven (faculty) <input checked="" type="checkbox"/> Blood, Denise (staff) <input checked="" type="checkbox"/> Hernandez, Marina (staff)	<input type="checkbox"/> Escobar, Sadia (student) <input type="checkbox"/> Garcia, Maya (student) <input type="checkbox"/> Rubio, Jennifer (student) <input checked="" type="checkbox"/> Trapp, Eboni (student)

<p>AGENDA:</p> <p>1) Introductions</p> <p>2) Purpose of the Taskforce: <i>(note name change from committee to taskforce per Dr. Curry)</i></p> <p>As a follow-up to the <u>President/CEO Message - August 30, 2021</u>, and the <u>President/CEO Message –September 13, 2021</u>, regarding the review of the 'Tartar' as the mascot for Compton College, at today's <u>Consultative Council</u> meeting, we agreed to the following composition for the review committee:</p> <ul style="list-style-type: none"> • 2 Management Representatives • 5 Academic Senate Representatives • 5 Associated Student Government Representatives • 5 CCCFE - Classified Unit Representatives • 2 Confidential Employees Representatives • 3 Alumni/Community Representatives – <i>how to invite alumni, community and representtives from Compton High School (CHS) and/or Compton Unified School District (CUSD)</i> <p>3) History of the Tartar Mascot Cartoon caricature in the gym – can it be removed? Save for historical purposes, replace with current Compton Tartars or Compton College logo</p> <p>4) Goal(s) and Deadlines Options include: Retire, Replace, Other How do we collect feedback? (ex. survey) from students, employees, community members, alumni, athletics, etc. Recommendation due to President/CEO by June 1, 2022 (for inclusion on June XX, 2022 Compton CCD Board Agenda)</p> <p>Retirement: what does that mean? When would this go into effect? 2023-2024 – to facilitate rebranding, and ID budget Do we remove the Tartar statue? Replace? Relocate to Art Gallery? Patio near L-SSC Budget for artwork/design firm... or use of student artists Branding across campus – murals, merchandise, "Tartar Booster club", website, tagline, Does athletics want a 'mascot'? Yes. not just for athletics – greeter, commencement, student job, photo opps, band?</p>



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Figure out what key characteristics we think are emblematic of Compton College
Who do we contact at CHS or CUSD (Heather)... connections via Educational Partnerships/Dual Enrollment (Valerie)... booster club? Athletics program (Andree) – develop contact list. Send an email/invitation to participate.

Goal make a recommendation to the Pres/CEO for the Board... 2020-2023 would be the design phase
How detailed? Recommend icon or animal, etc.
Retirement/celebration 'send off' of the Tartar – fall event (budget)

Knights? Something to consider.

"identify a mascot that is inclusive and stands for power, growth, and strength"
History of the College... 90+ years of history as the Tartars

Not changing College logo or college colors... what else is not included?

5) Set Taskforce Meeting Schedule

Five months to collect feedback, especially from Athletics and community to generate a recommendation
Third Tuesdays at 1pm (or 2:30pm?) ex. January 18? – Heather send Doodle poll MTW
No Fridays; Mondays noon – 3pm?

6) Other Discussion Items

7) Follow-Up Items

a) Create a survey to collect feedback (Andree – email to the taskforce for feedback/edits) – public survey, news release, email to current students/text msg; Pres/CEO Msg, social media, gauge interest, initial thoughts, feedback – See Saddleback sample.

-- Flex Day participation in February, during division meetings; collect initial feedback, condense and tailor the questions

-- Alumni – Facebook, Twitter, LinkedIn

Can we include an incentive? Survey participation, participation on taskforce...

i) Review via email then do a soft launch over winter break...

ii) Thought cloud – visual representation

b) Develop webpage (Heather)

8) Future Agenda Items

a) Review survey data

b) Continue to review other colleges processes (taskforce members) ex. [Saddleback](#) and [DeAnza](#)

Next Scheduled Meeting: [date] at [time]
[Location]