

Tartar Mascot Review Taskforce Meeting Notes



Facilitator: Heather Parnock

Recorder: Heather Parnock

Date: September 29, 2022 **Time:** 2:00 p.m.

Vision: Compton College will be the leading institution of student learning and success in higher education. Mission Statement: Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

ATTENDEES:		
X Medina, Paul (tri-chair)	Corona-Ramirez, Desiree	Escobar, Sadia (student)*
X Parnock, Heather (tri-chair)	(counseling/faculty)	— Garcia, Maya (student)
Woodward, Valerie (tri-chair)	<u>Ekimyan, Roza (faculty)</u>	— Rubio, Jennifer (student)
	Gonzalez, Steven (faculty)	— Trapp, Eboni (student)
Garcia, Michelle (management)		
X Luna, Mercedes (management)	_X_ Blood, Denise (staff)	
	X Hernandez, Marina (staff)	
	X Camacho, Roberta (staff)	

- 1) Review Membership We need students, community members, and alumni. We're supposed to have:
- 2 Management Representatives (Heather, Michelle and Mercedes)
- 5 Academic Senate Representatives (Valerie, Desiree, and _____)
- 5 Associated Student Government Representatives (Paul,
- 5 CCCFE Classified Unit Representatives (Denise, Marina and Roberta)
- 2 Confidential Employees Representatives (Steven,
- 3 Alumni/Community Representatives (*Sadia? (former student-athlete) Paul will ask her.

Recommended: Shannon Williams (faculty/athletics/community); Elizabeth Martinez (community member); add Crystal Moore and Benson Atkins (both current ASG members)

- 2 Timeline (Denise to develop a chart, starting with the RFP through athletics cut off dates) based on Resolution 06-27-2022G
 - a) The Tartar mascot shall be retired effective July 1, 2025.
 - i. Recommendation(s) for a new mascot shall be presented to the Board of Trustees for approval, with the goal of adopting a new mascot by the end of the 2022-2023 academic year [June 30, 2023] for the May 2023 or June 2023 BoT mtg?
 - ii. Phase out would begin campuswide w/ 2023-2024 year (starting July 1, 2023) for everyone except Athletics
 - iii. Effective 2025-2026 season, starting w/ football, m/w soccer and cross-country
 - b. Athletics timeline for ordering uniforms, rebranding, etc. for 2025-2026 season (Roberta)
 - i. Start ordering in winter of 2024 (January 2024)
 - 1. New mascot and branding guide completed by November 1, 2023
 - ii. Phase out completed by June 30, 2025
- 3 Request For Proposals Process
 - a. Open timeframe, selection process (reach out to the Business Office, Roberta)
 - b. Student art competition, call for submissions (connect to Voices of Compton Art/Literary Journal?)
 - c. Rebranding for Athletics (logo, branding guide, website, etc.)
 - i. Contract w/ PrestoSports expires 7/31/2023 (Dr. Luna)
 - 1. Need to mention new mascot and rebranding of website



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- 4 Finalize and Prioritize Action Items list
- 5 Other Discussion Items:
 - a. When to start removing "Tartars" for Athletics... timing related to conferences/statistics?
 - b. Can we keep Compton College Athletics logo w/ the sword? Probably not.
 - c. RFP samples (Saddleback, ...)
 - d. Collect vendor examples (Taskforce)
 - e. Conversations w/ campus community (facilities committee, Athletics department mtg, Guided Pathways/deans/directors, students (via virtual forums), and CUSD
 - f. Monthly meetings to be scheduled morning, before 1pm... doodle survey (Heather), Wednesday or Thursday
- 6 Follow-Up Items:
- 7 Future Agenda Items:

Next Scheduled Meeting: TBD

via Zoom