



Tartar Mascot Review Taskforce MINUTES



Facilitator: Heather Parnock

Recorder: Heather Parnock

Date: March 29, 2022 **Time:** 2:00 p.m. **via Zoom**

<p>Vision: Compton College will be the leading institution of student learning and success in higher education.</p>
<p>Mission Statement: Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.</p>

ATTENDEES:		
<p><input type="checkbox"/> Leonor Del Cid, Stephanie (tri-chair) <input checked="" type="checkbox"/> Parnock, Heather (tri-chair) <input type="checkbox"/> Woodward, Valerie (tri-chair) <input checked="" type="checkbox"/> Garcia, Michelle (management)</p>	<p><input checked="" type="checkbox"/> Corona-Ramirez, Desiree (counseling/faculty) <input checked="" type="checkbox"/> Ekimyan, Roza (faculty) <input type="checkbox"/> Gonzalez, Steven (faculty) <input type="checkbox"/> Blood, Denise (staff) <input type="checkbox"/> Hernandez, Marina (staff) <input checked="" type="checkbox"/> Camacho, Roberta (staff)</p>	<p><input checked="" type="checkbox"/> Escobar, Sadia (student) <input type="checkbox"/> Garcia, Maya (student) <input type="checkbox"/> Rubio, Jennifer (student) <input type="checkbox"/> Trapp, Eboni (student)</p>

- 1) **Taskforce Membership** – hold for recommendation implementation
 - a) Invite alumni, community and representatives from Compton High School (CHS) and/or Compton Unified School District (CUSD)

- 2) **Goal(s) and Deadlines:**
 - a) Recommendation due to President/CEO by June 1, 2022 (for inclusion on June 27, 2022 Compton CCD Board Agenda)
 - b) Options Include: **Retire, replace, combination of the two, or other**

- 3) **Review Survey Results**
 - a) Preliminary recommendation to be provided to president/CEO for additional instructions.
 - i. Need to list everything affected by the recommendation
 - Athletics (branding, signage, CCCAA, notifications...) + Compton Tartars website (Presto)
 - Tartar Statue (install new plaque)
 - Tartar Pantry, Tartar Talks, Tartar Tuesdays, Tartar Completion by Design, Tartar Success Teams History w/ Compton High School
 - Notifications to all constituency groups (committees, faculty, staff and students)
 - Bookstore, merchandise, swag,
 - Tartar Village, campus map, campus directories
 - Messenger
 - Document history of Tartars... new story.
 - Weight Room, weights
 - New alumni association?
 - Marquee

 - ii. Identify budget considerations
 1. Design (internal, external or combination – competition, gift card, vendor payment)
Vendor to handle the entire process... design (student or vendor), review, selection, implementation RFP
 2. Branding – Athletics, student buy-in, merchandise/swag, Signage, gym
 3. Retirement ceremony, Unveiling, ceremony/event
Signage



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New Tartar Statue plaque
Actual (new) Mascot costume
Official cheerleading squad

- iii. Timing – consider opening of new PE Complex (est. completion TBD)
 - #1 priority: removal of caricature in the gym and any other locations
 - Removal/replacement of current Tartars Athletics signage
 - + Ordering athletic practice gear and uniforms (spring each year)
 - Lead time for ordering/delivery prior to go live date

Long-time coming, necessary, student-wanted, connection to new PE Complex, recruitment/engagement,

Taskforce role in the process... consistency in meeting the goal.

Athletics/Team/Entity name, name of mascot/character/icon.....
Team/Mascot/Description – entire college to use

Recommendation: retire existing Tartars mascot and name (all iterations), replace with new name and mascot that the entire college can use.

4) Other Discussion Items:

- a) Tartar Statue
- b) College colors

5) Follow-Up Items:

- a) Share survey results w/ Compton High School (now? or after official recommendation?)
- b) ask Linda for a PE Complex update
- c) next meeting: April 26, 2-3pm (Heather to send Zoom invite)
- d) Heather to create a shared document to start collecting info for recommendation

6) Future Agenda Items:

Next Scheduled Meeting: Tuesday, April 26, 2022 at 2:00 p.m.
Zoom Meeting