



Tartar Mascot Review Taskforce AGENDA



Facilitator: Heather Parnock

Recorder: Heather Parnock

Date: February 24, 2022 **Time:** 2:00 p.m.

<p>Vision: Compton College will be the leading institution of student learning and success in higher education.</p>
<p>Mission Statement: Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.</p>

ATTENDEES:		
<input checked="" type="checkbox"/> Leonor Del Cid, Stephanie (tri-chair) <input checked="" type="checkbox"/> Parnock, Heather (tri-chair) <input checked="" type="checkbox"/> Woodward, Valerie (tri-chair) <input checked="" type="checkbox"/> Garcia, Michelle (management)	<input checked="" type="checkbox"/> Corona-Ramirez, Desiree (counseling/faculty) <input checked="" type="checkbox"/> Ekimyan, Roza (faculty) <input checked="" type="checkbox"/> Gonzalez, Steven (faculty) <input checked="" type="checkbox"/> Blood, Denise (staff) <input checked="" type="checkbox"/> Hernandez, Marina (staff) <input checked="" type="checkbox"/> Camacho, Roberta (staff)	<input type="checkbox"/> Escobar, Sadia (student) <input type="checkbox"/> Garcia, Maya (student) <input type="checkbox"/> Rubio, Jennifer (student) <input type="checkbox"/> Trapp, Eboni (student)

- 1. Taskforce Membership**
 - a) *Invite alumni, community and representatives from Compton High School (CHS) and/or Compton Unified School District (CUSD)*

- 2. Goal(s) and Deadlines:**
 - a) Recommendation due to President/CEO by June 1, 2022 (for inclusion on June 27, 2022 Compton CCD Board Agenda)
 - b) Options Include: Retire, replace, combination of the two, or other

- 3. Review Taskforce Survey Results**
 - a) Preliminary recommendation to be provided to president/CEO for additional instructions.
 - i. Need to list everything affected by the recommendation
 1. Athletics
 2. CCCAA
 3. History w/ Compton High School
 - ii. Are there THREE mascots to retire? Caricature, warrior/helmet guy, and older sketch of a Tartar Warrior
 1. Make a statement re all previous iterations of the Tartars mascot
 - iii. Identify budget considerations
 1. Athletics: branding, uniforms, facilities
 2. Signage
 - b) Taskforce comments
 - i. Start new... create something new; new opportunity. New identity.
 - ii. What is the President/CEO preference or vision?
 - iii. Is there a budget concern? What can we do vs limitations?
 - iv. Transparency...
 - v. Board members are aware of the request/feelings of ASG/students = creation of the taskforce.
 - c) Next Steps:



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- i. Give Dr. Curry a heads up and next steps. In support of our decision/recommendation... collecting more focused input.
 - ii. Reissue survey w/ modified focus on action (Retire name and image or keep name/new image)
 - iii. Include images of old Tartars
 - iv. Narrow down questions
 - v. Make sure CUSD participates
 - vi. Widely distribute: email faculty, staff and students, post on social media; posters/flyers w/ QR code to survey (TV, St. John's, cafeteria, ...)
 - 1. Ask faculty teaching at Compton high school to administer the survey
 - 2. CUSD faculty, staff and administration
 - 3. March 1 Community meeting?
 - vii. Issue survey March 1 – 21
 - viii. Taskforce meeting March XX
- d) Process:
- i. Internal – Taskforce driven
 - ii. Outside vendor
 - iii. Student artwork vs creative agency
 - iv. Collect samples of other colleges (Heather to distribute)

4. Other Discussion Items:

- a) Taskforce webpage available:
<https://www.compton.edu/adminandoperations/communityrelations/tartar-mascot-review.aspx>
 - i. Add short history of the Tartar Mascot and add Next Steps section (Heather)
- b) Cartoon caricature in the gym – can it be removed? Save for historical purposes, replace with current Compton Tartars or Compton College logo (Heather emailed chief facilities officer for options)
 - i. Digitally document for archive purposes
 - ii. Replace with current Compton Tartars logo? (budget?)
- c) Tartar Statue

5. Follow-Up Items:

- a) Send meeting notes to Taskforce (Heather)
- b) Heads up email to Dr. Curry re: next steps
- c) Heather to ask Andree for original Qualtrics survey (to be modified, or create new) – send draft to Taskforce ASAP
- d) Create flyer for the survey
- e) Draft email for the survey

6. Future Agenda Items:

- a) Review survey results
- b) Review sample college mascot processes
- c) Begin writing recommendation

7. Next Meeting: *Late March, after survey closes*



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