



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT
ADVISORY COMMITTEE
AGENDA**

Facilitator: Dr. Keith Curry

Recorder: Sylvia Barakat

Date: February 25, 2023

Time: 5:00 p.m.

Location: Zoom Meeting

Vision

Compton College will be the leading institution of student learning and success in higher education.

Mission Statement

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce, and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

Committee Members

Staff Attendees

- ___ Bruce Boyden
- ___ Biviano Favela
- ___ Paulette Gipson
- ___ Stephanie Leonor

- ___ Nelly Alvarado
- ___ Sheri Berger
- ___ Keith Curry
- ___ Nicole Jones

- ___ Hiacynth Martinez
- ___ Abdul Nasser
- ___ Heather Parnock
- ___ Lauren Sosenko

AGENDA

- 1. Review of Minutes from January 25, 2023**
- 2. Update on Spring 2023 Enrollment – Keith Curry**
- 3. New Academic Programs Update – Sheri Berger**
- 4. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones**
- 5. Compton College Community Day– Dr. Nelly Alvarado**
- 6. Next Meeting: Wednesday, March 29, 2023, at 5:00 p.m.**

The next President/CEO Community Outreach and Recruitment Advisory Committee meeting is scheduled for Wednesday, March 29, 2023, at 5:00 p.m. via Zoom Meeting



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT ADVISORY COMMITTEE
MINUTES**

Facilitators: Keith Curry

Recorder: Sylvia Barakat

Date: January 25, 2022

Location: Zoom

Vision

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Committee Members:

Staff Attendees:

Bruce Boyden
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Stephanie Leonor

Nelly Alvarado
Sheri Berger
Keith Curry
Nicole Jones

Heather Parnock
Lauren Sosenko

Minutes:

1. Review of Minutes from December 14, 2022 - Approved

2. Update on Winter and Spring 2023 Enrollment – Keith Curry

A. Sheri Berger said enrollment, both headcount and FTES, is up in winter, for both this current year and two years ago. Enrollment was strong for winter. We are encouraged by enrollment for spring and are continuing our outreach and marketing efforts. We are seeing a rebound from last year and a flatline from 2 years ago.

3. New Academic Programs Update – Sheri Berger

A. Sheri Berger shared that the Academic Senate is working on proposing 5 new programs: Computer Software Design, Game Design, Paralegal, Artificial Intelligence, and Culinary Arts. We have asked them for more information and a ranked priority to assist with planning and future faculty hiring. We were told that there would be updates in March, when they return to their Academic Senate meetings. Commissioner Bruce Boyden said he knows Artificial Intelligence is being used to teach young people to read. Also, today at the job fair, there was a group of people who were informing young people about the cannabis business. It is legalized in the state of California, so maybe the College might want to teach classes about it. Sheri said that was on the initial list of proposed programs, but the Academic Senate did not include it in the current proposal. Dr. Curry said that it is possible in the future.

4. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones

A. We are utilizing our call center and our street teams are going out to events in the Community. We confirmed our attendance at The Black College Expo and a Community and Arts Fair. A Counselor Collaborative is in the planning stage where our college counselors engage with the counselors at the high school districts, and this may be extended to faculty in their particular disciplines. Academic Open House and Senior Day are also being planned. We are working with our feeder high schools for us to have information booths at high school open houses and parent nights to continue to engage the students and their parents. We continue to look at local

community sights for events to participate in. Dr. Curry asked that the committee members send an email to Dr. Curry if there are community events so we can get information to the community to increase enrollment.

5. Compton College Community Day– Dr. Nelly Alvarado

A. The event date is April 22, 2023, from 11:00 a.m. to 3:00 p.m. There will be grand openings for Instructional Building #2 and the Student Services Building; the renaming of the Holifield Library; Financial Aid, Health Services, and other resources for students. The event will be open to the public and more details will be shared as the event is finalized. Dr. Curry asked for suggestions from the committee. We are waiting to hear from KJLH because we requested that they livestream the event. Dr. Curry asked Commissioner Bruce Boyden how we can get seniors involved. Commissioner Bruce Boyden is happy to do so and also recommended adding Alma's to the food list. Stephanie Leonor asked how the community is going to be informed about the event. Dr. Curry is working on a mass mailing to the community. Stephanie Leonor then asked if we are inviting high schools to bring seniors to campus for the event. Dr. Alvarado said there will be a Senior Day on March 29, 2023, and they will be invited then as well. Dr. Curry recommended a special invitation to elected officials from our areas, including k-12 districts, to show the resources and new buildings. We should connect with parent centers and send personalized letters to them. Commissioner Bruce Boyden asked if there is space on campus for the Early College Program. Dr. Curry replied that there is no space on our district master plan and we discussed it with Compton Unified a few years ago, however, the students are bussed to our campus by Compton Unified daily in the afternoon. They get their free lunch, and they get \$20 to spend at the Farmers' Market on Wednesdays.

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