



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT
ADVISORY COMMITTEE
AGENDA**

Facilitator: Dr. Keith Curry

Recorder: Sylvia Barakat

Date: November 30, 2022

Time: 5:00 p.m.

Location: Zoom Meeting

Vision

Compton College will be the leading institution of student learning and success in higher education.

Mission Statement

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce, and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

Committee Members

Staff Attendees

- ___ Bruce Boyden
- ___ Biviano Favela
- ___ Paulette Gipson
- ___ Stephanie Leonor

- ___ Nelly Alvarado
- ___ Sheri Berger
- ___ Keith Curry
- ___ Nicole Jones

- ___ Abdul Nasser
- ___ Heather Parnock
- ___ Barbara Perez
- ___ Lauren Sosenko

AGENDA

1. **Review of Minutes from October 26, 2022**
2. **Compton College Enrollment Update**
3. **Update on Compton College New Academic Programs**
4. **[2022-2023 Compton College Outreach and Recruitment Activities Plan](#)**
5. **Outreach and Recruitment Suggestions/Recommendations**
6. **Next Meeting: Wednesday, January 25, 2023, at 5:00 p.m.**

The next President/CEO Community Outreach and Recruitment Advisory Committee meeting is scheduled for Wednesday, January 25, 2023, at 5:00 p.m. via Zoom Meeting



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT ADVISORY COMMITTEE
MINUTES**

Facilitators: Keith Curry
Date: October 26, 2022

Recorder: Sylvia Barakat
Location: Zoom

Vision

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Committee Members:	Staff Attendees:
Biviano Favela Stephanie Leonor	Nelly Alvarado Sheri Berger Nicole Jones Heather Parnock Lauren Sosenko

- Minutes:
- 1. Review of Minutes from September 28, 2022**
 - 2. Labor Market Demands – Dr. Lauren Sosenko**
 - A. Sheri Berger added that we are awaiting official notification that we are receiving an apprenticeship grant in Commercial Music for Sound Engineering Technicians. As part of our grant application, we have industry partners who will provide apprenticeship opportunities for our students to earn our Commercial Music certificate.
 - B. Biviano Favela thanked Sheri Berger for the update on the Commercial Music grant and Dr. Sosenko for the presentation. As a professional in the music industry, Biviano Favela is happy to hear this information because they are always looking for qualified workers.
 - 3. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones**
 - A. No questions
 - 4. Compton College Dual Enrollment Presentation – Dr. Nelly Alvarado**
 - A. Biviano Favela asked about the policy on vaccinations and in-person enrollment. Dr. Alvarado answered that it is currently in place, but it will no longer be a requirement in winter, January 2023. Sheri Berger added that students on the high school campuses followed the high school guidelines but were still eligible for the vaccine incentive that all other students were eligible for.
 - 5. Next Meeting: Wednesday, November 30, 2022, at 5:00 p.m.**
 - 6. Additional Items**
 - A. Sheri Berger provided an enrollment update. No questions.
 - B. Heather Parnock provided a presentation on winter & spring marketing. Stephanie Leonor asked if we run ads in the city papers/newsletters. Heather Parnock responded that the cities are on the media lists, so they get all of Compton College’s news releases, such as student

success stories and registration reminders. The cities also follow us on social media and frequently reshare our posts. Biviano Favela said the City of Paramount Parks & Recreation has a Facebook page and is very good with its social media but has not noticed anything about Compton College on the page. Is the information shared with the City of Paramount?

Heather Parnock said the cities of Compton, Lynwood, Paramount, Downey, Southgate, and a few other smaller areas are on the media list, so they are receiving our news releases, and we follow all the cities on social media. Biviano Favela would appreciate it if Heather Parnock reached out to the City of Paramount, specifically the Parks & Recreation Department. The City of Paramount also has a Facebook page, but the Parks & Recreation Department does a better job of promoting this type of information. Heather Parnock thanked Biviano Favela and is happy to do so.

- C. Sheri Berger said we are interested in learning how to engage the community in our outreach efforts. Biviano Favela said they saw our wrapped van at a middle school and said it looked great. Also, a young lady was wearing a Compton College shirt at the Elks Lodge, and they engaged in conversation, and the person seemed proud to wear the shirt.
- D. Nicole Jones said industry professionals would be a great addition to the Street Teams to provide career-related information. Biviano Favela would be happy to be a part of a Street Team because of the love of the profession and the need for people in the industry. Nicole Jones will reach out to Biviano Favela outside of this meeting. Stephanie Leonor asked what the Street Teams do. Nicole Jones said we have tables at community events to provide information on how to become a student at Compton College. We look for community organizations that have events and sign up to participate in them and attend high school sporting events. Stephanie Leonor shared that Lynwood has a non-profit organization called Mastering Hope that works closely with at-risk children, mainly high school students. Many of these students are interested in attending community college and don't know how to start the process. Stephanie Leonor said that the most effective recruitment is word of mouth and encourages Compton College to reach out to this and other community organizations and create an enrollment fair for students who need assistance because of the inequality that exists for students. Nicole Jones said we have an outreach request form for people who want us to come to an event to provide information, and Heather Parnock put that form in the chat.

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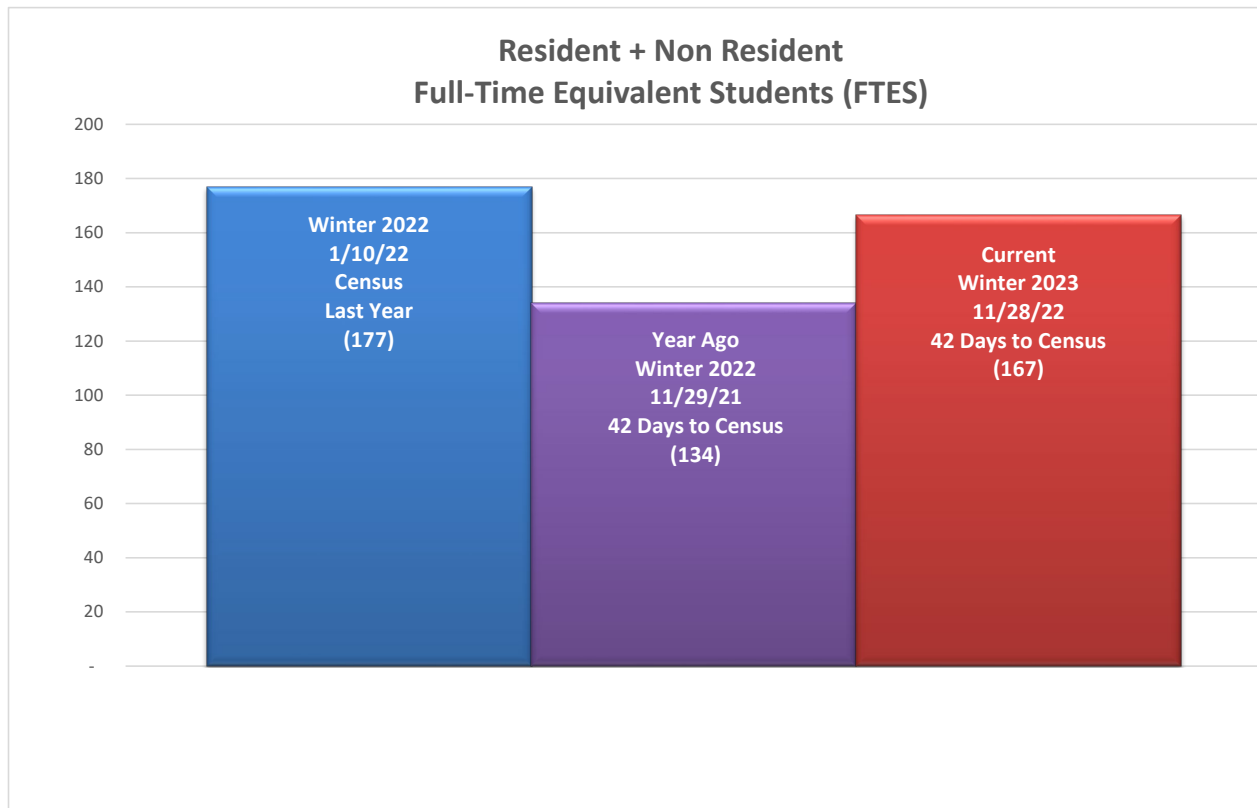
Winter 2023 Enrollment Snapshot - 11/28/2022



Term: 202310 **Term Opens/Classes Begin:** 1/3/23
Reporting Date: 11/28/2022 **Registration opened** 11/1/22
Main Term Census: 1/9/2023 **Last year, Registration opened** 11/2/21
Days to Census: 42 **Last year Main Term Census Day was** 1/10/22

Enrollment to Date or at Census: Resident + Non Resident Students

	Year Ago Winter 2022 Census 1/10/22	Year Ago Winter 2022 11/29/21	Current	Current vs. 2022 Census 1/10/22	Current vs. Year Ago 11/29/21
Active Sections					
Sections	83	96	108	30.1%	12.5%
Seats Filled	1,528	1,167	1,425	-6.7%	22.1%
Sections Fill Rate	63%	44%	43%	-19.9%	-1.2%
FTES	177	134	167	-5.8%	24.3%



Non-Resident FTES = 5.22

Observable Changes:

Description	Winter 2022 Census Day	Current
Undup. Headcount	1,186	1,059
Δ Headcount		-127
Δ Headcount (%)		-11%

Description	Winter 2022 11/29/21	Current
Undup. Headcount	870	1,059
Δ Headcount		189
Δ Headcount (%)		22%

Winter 2023 Enrollment Snapshot - 11/28/2022



Winter 2023 (as of 11/28/22)

Division	Resident FTES	% of Total FTES	Sections	Enrolled	Max Cap	Fill Rate
BIS	11.28	7.0%	7	54	165	32.7%
SS	45.02	27.9%	31	458	1,046	43.8%
HPS	25.71	15.9%	21	275	595	46.2%
STEM	33.09	20.5%	24	205	741	27.7%
FACH	46.33	28.7%	25	433	769	56.3%
Totals	161.43		108	1,425	3,316	43.0%

Total Non-Resident FTES: 5.22

Winter 2022 (as of 11/29/21)

Division	Resident FTES	% of Total FTES	Sections	Enrolled	Max Cap	Fill Rate
BIS	7.83	6.0%	6	47	140	33.6%
SS	29.76	22.9%	25	300	722	41.6%
HPS	25.30	19.5%	24	278	637	43.6%
STEM	31.03	23.9%	22	198	568	34.9%
FACH	36.17	27.8%	19	344	573	60.0%
Totals	130.10		96	1,167	2,640	44.2%

Total Non-Resident FTES: 3.96

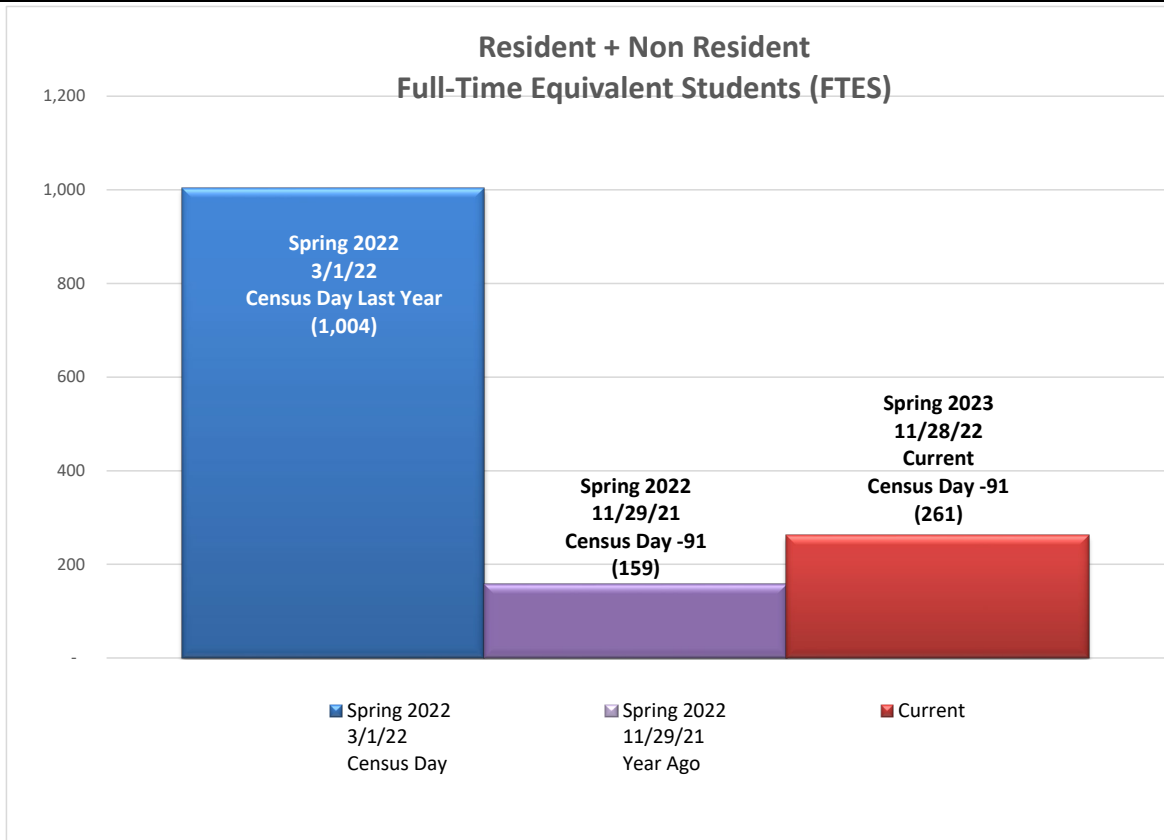
Spring 23 Enrollment Snapshot - 11/28/2022



Term: 202330
Reporting Date: 11/28/2022 **Classes begin** 2/11/23
Main Census: 2/27/2023 **Last year Census was on** 2/28/22
Days to Main Census: 91

Enrollment to Date: Resident + Non Resident Students

Active Sections	Spring 2022 3/1/22 Census Day	Spring 2022 11/29/21 Year Ago	Current	Change vs. Spring 2022 Census Day	Change vs. Year Ago 11/29/21
Sections	479	536	519	8.4%	-3.2%
Seats Filled	7,288	1,024	1,718	-76.4%	67.8%
Sections Fill Rate	54%	6%	11%	-42.8%	4.9%
FTES	1,004	159	261	-74.0%	64.7%



Non-Resident FTES = 8.52

Observable Changes:

Description	Spring 2022 @ Census	Spring 2023 Current
Undup. Headcount	3,739	810
Δ Headcount		-2,929
Δ Headcount (%)		-78%

Description	Spring 2022 11/29/21	Spring 2023 Current
Undup. Headcount	446	810
Δ Headcount		364
Δ Headcount (%)		82%

Spring 23 Enrollment Snapshot - 11/28/2022



Spring 2023 (as of 11/28/22)

Division	Resident FTES	% of Total FTES	Sections	Enrolled	Max Cap	Fill Rate
BIST	48.81	19.3%	74	158	1,922	8.2%
SSCI	48.68	19.3%	97	488	3,353	14.6%
HEPS	25.82	10.2%	101	211	2,353	9.0%
STEM	81.57	32.3%	109	416	3,544	11.7%
FACH	47.87	18.9%	138	445	4,225	10.5%
Totals	252.75		519	1,718	15,397	11.2%

Total Non-Resident FTES: 8.52

Spring 2022 (as of 11/29/21)

Division	Resident FTES	% of Total FTES	Sections	Enrolled	Max Cap	Fill Rate
BIST	19.61	12.4%	78	68	2,192	3.1%
SSCI	28.08	17.7%	102	277	3,640	7.6%
HEPS	14.50	9.1%	106	124	2,344	5.3%
STEM	70.67	44.5%	112	333	3,711	9.0%
FACH	25.82	16.3%	138	222	4,463	5.0%
Totals	158.68		536	1,024	16,350	6.3%

Total Non-Resident FTES: 0.72