



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT
ADVISORY COMMITTEE
AGENDA**

Facilitator: Dr. Keith Curry

Recorder: Sylvia Barakat

Date: October 26, 2022

Time: 5:00 p.m.

Location: Zoom Meeting

Vision

Compton College will be the leading institution of student learning and success in higher education.

Mission Statement

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce, and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

Committee Members

Staff Attendees

___ Bruce Boyden
___ Biviano Favela
___ Paulette Gipson
___ Stephanie Leonor

___ Nelly Alvarado
___ Sheri Berger
___ Keith Curry
___ Nicole Jones

___ Abdul Nasser
___ Heather Parnock
___ Barbara Perez
___ Lauren Sosenko

AGENDA

- 1. Review of Minutes from September 28, 2022**
- 2. Labor Market Demands – Dr. Lauren Sosenko**
- 3. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones**
- 4. Compton College Dual Enrollment Presentation – Dr. Nelly Alvarado**
- 5. Next Meeting: Wednesday, November 30, 2022, at 5:00 p.m.**

The next President/CEO Community Outreach and Recruitment Advisory Committee meeting is scheduled for Wednesday, November 30, 2022, at 5:00 p.m. via Zoom Meeting



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT ADVISORY COMMITTEE
MINUTES**

Facilitators: Keith Curry
Date: September 28, 2022

Recorder: Sylvia Barakat
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Vision

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Committee Members:

Bruce Boyden
Biviano Favela
Paulette Gipson
Stephanie Leonor

Staff Attendees:

Nelly Alvarado	Abdul Nasser
Sheri Berger	Heather Parnock
Keith Curry	Lauren Sosenko
Nicole Jones	

Minutes:

1. Introductions

2. Compton College Enrollment Update

A. Dr. Keith Curry reviewed Compton College enrollment data.

3. Compton College 2024 Enrollment Management Plan

A. Dr. Keith Curry reviewed the Compton College 2024 Enrollment Management Plan.

4. 2022-2023 Compton College Outreach and Recruitment Activities Plan

A. Dr. Keith Curry reviewed the 2022-2023 Compton College Outreach and Recruitment Activities Plan.

5. 2022-2023 Schedule for the CCCD President/CEO Community Outreach and Recruitment Advisory Committee

A. Committee members agreed to the last Wednesday of each month at 5:00 p.m. through June 2023.

Commissioner Bruce Boyden recommended the child development consortium credential. It is a good avenue for high school students and can start as early as 10th grade and can make them employable by the end of high school. Dr. Keith Curry said we will follow up. Commissioner Boyden recommends starting to engage students at 8th or 9th grade. Tours are an excellent idea to show the environment of the college. Sheri Berger shared dual enrollment information. Commissioner Boyden said that since those programs are already in place, we should brainstorm on how to maximize the programs that exist, expand them, and engage more students.

Stephanie Leonor said it is important that Compton College is persistent, that basic information is given to the community, and recommends having accountability partners or a department that follows up on

incomplete applications. While attending a conference in Sacramento, Stephanie Leonor said there was discussion about colleges doing more social media advertising. Due to Covid-19, classes were only available online and there was a huge advantage to be enrolled in online classes. Stephanie Leonor highly recommends continuing with the online classes. Sheri Berger said that approximately 160 of 492 classes are online classes, so roughly a third of all classes are online classes. It is a goal of Academic Affairs to gather data on which programs are offered completely online. Stephanie Leonor congratulated employees at Compton College and how students can reach out and be heard. Stephanie Leonor is currently a student at University of California, Los Angeles (UCLA), and feels that being a student at Compton College prepared her well for UCLA.

Paulette Gipson asked if we partner with Historically Black Colleges and Universities (HBCU) to attend Compton College before transferring to an HBCU. Dr. Curry replied that we have the caravan coming to our campus in a few weeks, we held a summer program at Clark Atlanta, and we are also working with Charles Drew University on a three-year bachelor's degree program that will start next fall.

Biviano Favela said debt is a concern, so people are looking for certificate programs and going straight to work. Audio/Visual Production could draw a lot of students, pays well, and is in demand in Southern California. Sheri Berger responded that we have applied for an apprenticeship grant through the Chancellor's Office of California Community Colleges, and we are waiting for approval. It is in the commercial music and audio recording department. We are working with industry partners to provide internship opportunities once the program commences.

Heather Parnock dropped a link in the chat to the complete list of degrees and certificates offered at Compton College on pages 71-73 of the 2022-2023 Course Catalog.

Follow up information from this meeting will be sent to the committee.

The next meeting will include a presentation on dual enrollment, information about potential new programs, follow up on the request for an early childhood education dual enrollment program, and potential jobs in the workforce data.

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