



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT
ADVISORY COMMITTEE
AGENDA**

Facilitator: Dr. Keith Curry

Recorder: Sylvia Barakat

Date: January 25, 2023

Time: 5:00 p.m.

Location: Zoom Meeting

Vision

Compton College will be the leading institution of student learning and success in higher education.

Mission Statement

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce, and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

Committee Members

Staff Attendees

- ___ Bruce Boyden
- ___ Biviano Favela
- ___ Paulette Gipson
- ___ Stephanie Leonor

- ___ Nelly Alvarado
- ___ Sheri Berger
- ___ Keith Curry
- ___ Nicole Jones

- ___ Hiacynth Martinez
- ___ Abdul Nasser
- ___ Heather Parnock
- ___ Lauren Sosenko

AGENDA

- 1. Review of Minutes from December 14, 2022**
- 2. Update on Winter and Spring 2023 Enrollment – Keith Curry**
- 3. New Academic Programs Update – Sheri Berger**
- 4. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones**
- 5. Compton College Community Day– Dr. Nelly Alvarado**
- 6. Next Meeting: Wednesday, February 22, 2023, at 5:00 p.m.**

The next President/CEO Community Outreach and Recruitment Advisory Committee meeting is scheduled for Wednesday, February 22, 2023, at 5:00 p.m. via Zoom Meeting



**COMPTON COMMUNITY COLLEGE DISTRICT
PRESIDENT/CEO COMMUNITY OUTREACH AND RECRUITMENT ADVISORY COMMITTEE
MINUTES**

Facilitators: Keith Curry
Date: December 14, 2022

Recorder: Sylvia Barakat
Location: Zoom

Vision

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Mission Statement

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

Committee Members:

Bruce Boyden
Biviano Favela
Stephanie Leonor

Staff Attendees:

Nelly Alvarado
Sheri Berger
Keith Curry
Nicole Jones

Heather Parnock
Lauren Sosenko

Minutes:

1. Review of Minutes from October 26, 2022

2. Labor Market Demands – Dr. Lauren Sosenko

- A. We use labor market data to determine what programs there is a demand for. The labor market data includes both supply and demand data. Supply is where we look at other institutions and how many students are completing the program of study at those institutions. Demand data shows what industries have many current and projected job openings. We look at the data annually. Academic Senate uses the data to propose new programs of study. We also look at the average earning rate to see if it is a living wage for our potential students.
- B. Dr. Curry asked the committee to provide us with some things they may want to see regarding labor market data or student population so that we can give the committee needed information so the committee can advise us to help improve enrollment.
- C. Commissioner Boyden said the data points are on target. The data shows us that there is an excellent need for Early Childhood Education. There is a shortage today of Early Childhood teachers in California and the United States. Dr. Curry and Commissioner Boyden discussed the decline in the number of faculty for Early Childhood Education at Compton College since about 2006. Commissioner Boyden said we could enhance the program to help with the shortage of Early Childhood teachers.
- D. Biv Favela talked about Commercial Music and its pathway to other areas, such as audio/visual. Biv Favela requested data on the needs of the audio/visual industry, such as event production in Hollywood and TV Studios, because there is a need for that. Dr. Curry said we have been in discussions with a creative artist agency, such as music and film, regarding jobs and internships for students. This will be brought to the group later. Sheri Berger said we received the California Apprenticeship Initiative in Commercial Music that we applied for last year. We are working with our faculty to determine the next steps and with the Urban League to identify employers that sent us letters of support to start preparing for the apprenticeships. We are finalizing our two-year scheduling plan by the end of January. A

deliverable we must have is one registered apprenticeship, which we will fully recruit starting in fall 2023. Dr. Curry said we must look at ways to promote this to potential students. Biv Favela said we would keep that in mind in future meetings and said that you would have a lot of promotions with the right celebrity behind you. Dr. Curry said that is an excellent recommendation. Commissioner Boyden said there is an organization called Art Equity in Pasadena that is doing great work in the arts and connecting it with equity. Sheri Berger's staff will follow up on that. Dr. Curry also asked for community-based organizations doing work in music. The City of Compton began looking at a commission on the arts, and the college can support the city on that issue. Stephanie Leonor said there is a shortage of interpreters in the area, specifically in courts, and El Camino has a certification for becoming an interpreter. There are no colleges in the area that offer the classes and the test. Stephanie Leonor had to apply out of state to do that. Dr. Curry said we would look into it. Commissioner Boyden said it is a great idea to investigate and expand on.

- E. Dr. Lauren Sosenko said it would be helpful to get a list of specific types of jobs, especially regarding commercial music. Biv Favela will message Sheri Berger and added audio/visual production and audio/visual technicians. Commissioner Boyden said that with Transitional Kindergarten (TK) being funded and mandated in the state of California, it opens a new pathway, and an Early Childhood Specialist credential has been added for spring 2023 in California, allowing people to work with children ages 0-5. Sheri Berger said we have an associate degree in Child Development that prepares students to obtain state licensing, a Certificate of Achievement, and a transfer degree in Early Childhood Education that transfers to California State Universities. We are meeting the state requirements in Early Childhood Education and have certificates in Special Education Assistant, Early Intervention Assistant, and a more general Certificate that focuses on children 0-5 years old.

3. 2022-2023 Compton College Outreach and Recruitment Activities Plan – Nicole Jones

- A. Via chat, Biv Favela asked for more information about the April 22 event to be emailed to the group. Heather Parnock replied in chat that a save the date will be sent for the April 22 community day later this month.
- B. Stephanie Leonor shared that there are positive comments in the community about what is happening at Compton College and thanked everyone for their hard work.

4. Compton College Dual Enrollment Presentation – Dr. Nelly Alvarado

- A. No questions.

5. Next Meeting: Wednesday, January 25, 2023, at 5:00 p.m.

- A. New Academic Programs Update by Sheri Berger
- B. Outreach and Recruitment Activities

6. Additional Items

- A. Dr. Curry asked for recommendations to engage the community for Community Day on April 22, 2023. Commissioner Boyden said to engage the Compton, Lynwood, and Paramount Unified School Districts. Commissioner Boyden said the campus looked better than they had ever seen it look before. The importance of fixing the potholes and the closed bridge/offramp of the 91 freeway was discussed. Please let us know if anyone would like to join the Community Day planning committee.
- B. Dr. Curry shared enrollment data for Compton College. Enrollment is up 26.3% for winter compared to last year and 7% from 2020. Spring enrollment is up by 16% from last year and up by 0.6% from 2020. Heather Parnock will send all a copy of our social media report.

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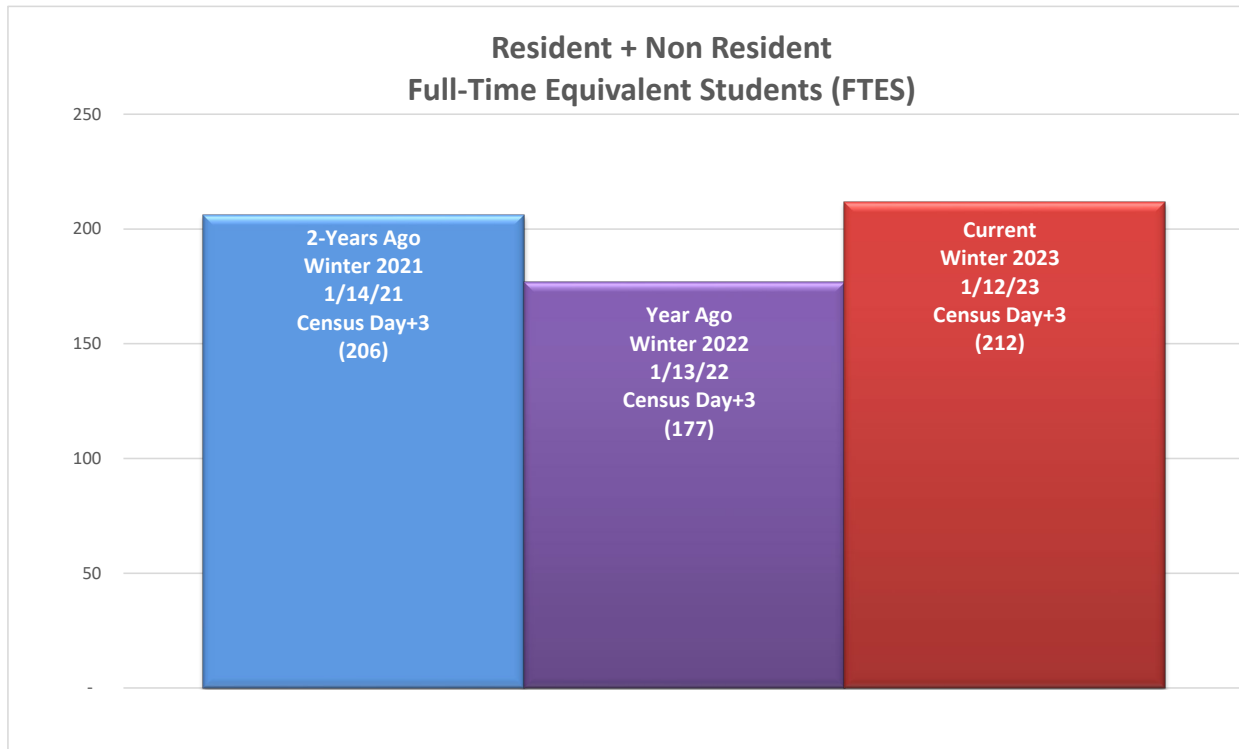
3-Year Winter Snapshot - 1/12/2023



Term: 202310 **Term Opens/Classes Begin:** 1/3/23
Reporting Date: 1/12/2023 **Registration opened** 11/1/22
Main Term Census: 1/9/2023 **Last year, Registration opened** 11/2/21
Days after Census 3 **Last year Main Term Census Day was** 1/10/22

Enrollment to Date or at Census: Resident + Non Resident Students

Active Sections	2 Years Ago Winter 2021 1/14/21	Year Ago Winter 2022 1/13/22	Current	Current vs. 2 Years Ago 1/14/21	Current vs. Year Ago 1/13/22
Sections	75	83	90	20.0%	8.4%
Seats Filled	1,677	1,489	1,814	8.2%	21.8%
Sections Fill Rate	66%	61%	66%	0.8%	5.2%
FTES	206	177	212	2.8%	20.0%



	2-Years Ago 1/14/21	Year Ago 1/13/22	Current 1/12/23
Non-Resident FTES =	3.46	4.93	7.22
Unduplicated Headcount =	1,303	1,184	1,387

Observable Changes:

Description	Year Ago 1/13/22	Current
Undup. Headcount	1,184	1,387
Δ Headcount		203
Δ Headcount (%)		17%

Description	2-Years Ago 1/14/21	Current
Undup. Headcount	1,303	1,387
Δ Headcount		84
Δ Headcount (%)		6%

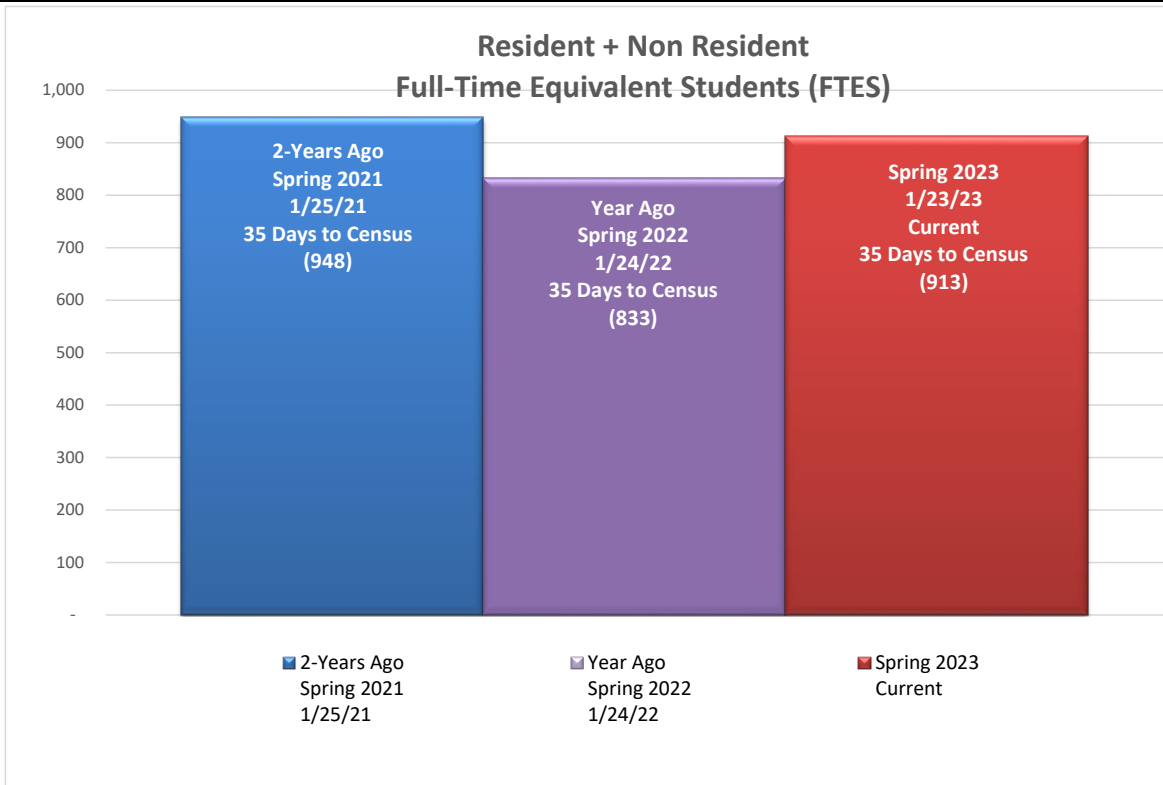
3-Year Spring Snapshot - 1/23/2023



Term: 202330
Reporting Date: 1/23/2023 **Classes begin** 2/11/23
Main Census: 2/27/2023 **Last year Census was on** 2/28/22
Days to Main Census: 35

Enrollment to Date: Resident + Non Resident Students

Active Sections	2-Years Ago Spring 2021 1/25/21	Year Ago Spring 2022 1/24/22	Spring 2023 Current	Current vs. 2-Years Ago 1/25/21	Current vs. Year Ago 1/24/22
Sections	518	540	536	3.5%	-0.7%
Seats Filled	6,266	5,759	6,285	0.3%	9.1%
Sections Fill Rate	38%	35%	39%	1.6%	4.3%
FTES	948	833	913	-3.8%	9.5%



	2-Years Ago 1/25/21	Year Ago 1/24/22	Current 1/23/23
Non-Resident FTES =	17.33	25.30	32.07
Unduplicated Headcount =	3,164	2,928	3,081

Observable Changes:

Description - Year Ago	Spring 2022 01/24/22	Current
Undup. Headcount	2,928	3,081
Δ Headcount		153
Δ Headcount (%)		5%

Description - 2 Years Ago	Spring 2021 01/25/21	Current
Undup. Headcount	3,164	3,081
Δ Headcount		-83
Δ Headcount (%)		-3%