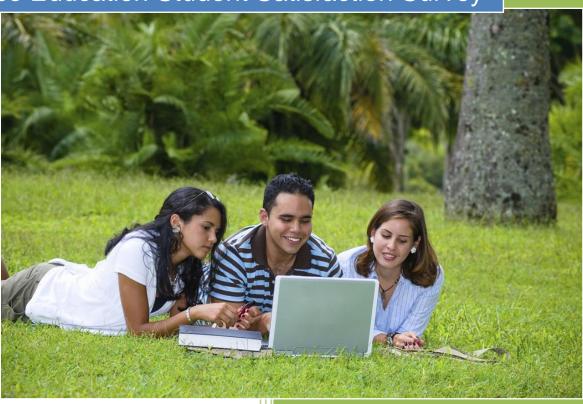
## 2013

## El Camino College Summary Report for the CCC Fall 2012 Distance Education Student Satisfaction Survey



A. Grigsby, I. Graff, R. Young El Camino College 8/19/2013 Report cover design by CCCCO

# California Community Colleges Distance Education Student Satisfaction Survey El Camino College Results, 2013

The Chancellor's Office reported that 27% of all CCC students take at least one distance education course each year, with more than 10% of Systemwide FTES generated from these course enrollments. To seek feedback from this growing segment of the student body, the California Community Colleges (CCC) Chancellor's Office conducted a satisfaction survey in spring 2013 for students who were enrolled in distance education (DE) classes in fall 2012 at participating colleges. El Camino College (ECC) participated along with 43 other community colleges; Compton Center did not participate in this round.

The online survey yielded 209 responses from ECC, a 13% response rate (±6.22%). Compared to all online students at ECC, survey respondents were more likely to be full-time (46%, vs. 37% in the population) and female (78%, vs. 68%), and less likely to be under age 25 (47%, vs. 57%). These differences indicate that average responses on this survey will be somewhat skewed toward women, full-timers, and older students—a common occurrence in student surveys. Ethnic diversity was fairly well represented in respondents.

This report is the ECC supplement to the statewide report and provides a brief summary of the main findings along with charts summarizing ECC responses. Valuable information can be gleaned from these results to help the Distance Education Instructional Media Coordinator and the Instructional Technology Specialist highlight areas of potential enhancement in their contacts with Distance Education faculty. It also will be discussed during a fall Distance Education Advisory Committee meeting. The results will be made available to the College community through links on the Distance Education and Institutional Research & Planning webpages.

### **Summary of Findings**

This survey sought opinions and experiences with distance education through a number of topics including DE-focused orientation, instructional methods, faculty and student "presence" and responsiveness in DE courses, technical competence/comfort with computers, and overall satisfaction.

#### **Orientation**

The survey touched on the orientation experience of students. Over 41% of respondents were taking a DE course for the first time at ECC in fall 2012. Even so, more than half have

never taken a DE-focused orientation or workshop at ECC. Of those who did participate in an orientation program of some kind, over 75% were satisfied with the experience.

#### *Instructional methods*

Students were queried about various instructional methods and tools used to promote engagement and learning in a distance education course (Q.17-29). Nearly all courses included a discussion board (95%), in which the instructor actively participated. Discussion boards provided opportunities for problem solving for 88% of respondents. A large majority of students agreed that the various components of the course facilitated learning. The highest rated components included assignments/projects (90%), reading materials (89%), and course lectures/notes (89%). The lowest rated components included course activities (74%), material inside & outside of class (73%), and breadth of coverage (76%). Only about 63% felt that their DE course improved their written communication skills.

#### Faculty Presence & Responsiveness

Regular and effective contact on the part of faculty is a critical component of a distance education course (Q.35-38). Students reported on how present their instructor seemed to be in the course, with 79-81% feeling a clear "human presence." Seventy-three percent felt they received individual attention, with 84% agreeing that the instructor facilitated the course by "continuously encouraging communication."

#### Student presence & responsiveness

Regarding the involvement and responsiveness of fellow students in the class, respondents felt that they could turn to a classmate for help (75%) and received timely feedback from them (64%). While the class encouraged students to dialog with others (82%), only 67% felt that the class created a "sense of community" among the students.

#### Computers/technical expertise

Several questions asked about comfort and skills with computers (Q.43-51), with all responses rating well over 80% in agreement.

#### **Overall satisfaction**

Several questions addressed overall satisfaction with their distance education experience in fall 2012 (Q.52-60). Nearly 89% were satisfied to some degree with their DE course and felt that the course met their learning needs (91%), was appropriately difficult (84%), and deepened content understanding (88%). More than 66% indicated that they would like to

take another distance education course. Conclusively, 76% agreed that distance education courses are as effective as face-to-face courses.

#### **Conclusion**

Responses regarding the value received from supporting activities (Q.20-32) reflect areas that need enhancement including more universal agreement on faculty presence and the degree to which course components facilitate learning.

On most of the questions, more than 50% of the student rated their classes in a highly positive matter. Some of the questions addressed topics that are pertinent to current federal regulations and ACCJC standards. This survey also provides valuable information for campus planning and program development.

