

## Applicant Yield Rates

### El Camino College and El Camino College-Compton Center, Fall 2008 to Fall 2012

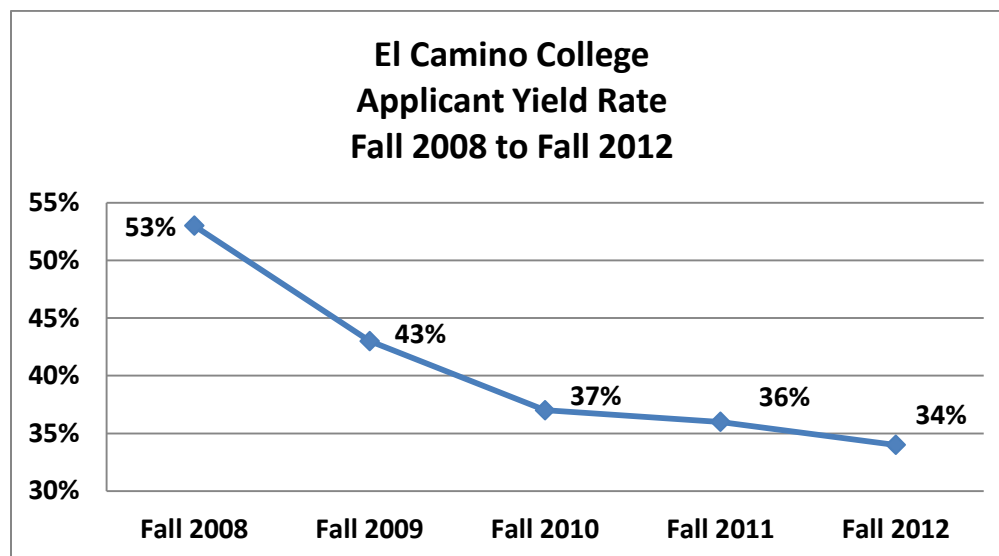
This brief provides a summary of the applicant yield rates for El Camino College and the El Camino College-Compton Center for the last 5 years.

#### El Camino College

At El Camino College, the number of applicants increased from 17,265 in Fall 2008 to 20,347 in Fall 2012. The applicant yield rate (percentage of applicants who enrolled at the college) was 53% in Fall 2008. In Fall 2009, the applicant yield rate decreased 10 percentage points to 43%. The applicant yield rate continued to decrease in Fall 2010 to 37%. The applicant yield rate remained stable in Fall 2011 and Fall 2012 at 36% and 34%, respectively.

#### El Camino College Applicant Yield Rates

Applicants	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
<i>Number of Applicants</i>	17,265	19,323	19,085	19,498	20,347
<i>Number of Applicants who Enrolled</i>	9,141	8,391	6,974	6,981	6,976
<i>Applicant Yield Rate</i>	<b>52.9%</b>	<b>43.4%</b>	<b>36.5%</b>	<b>35.8%</b>	<b>34.3%</b>

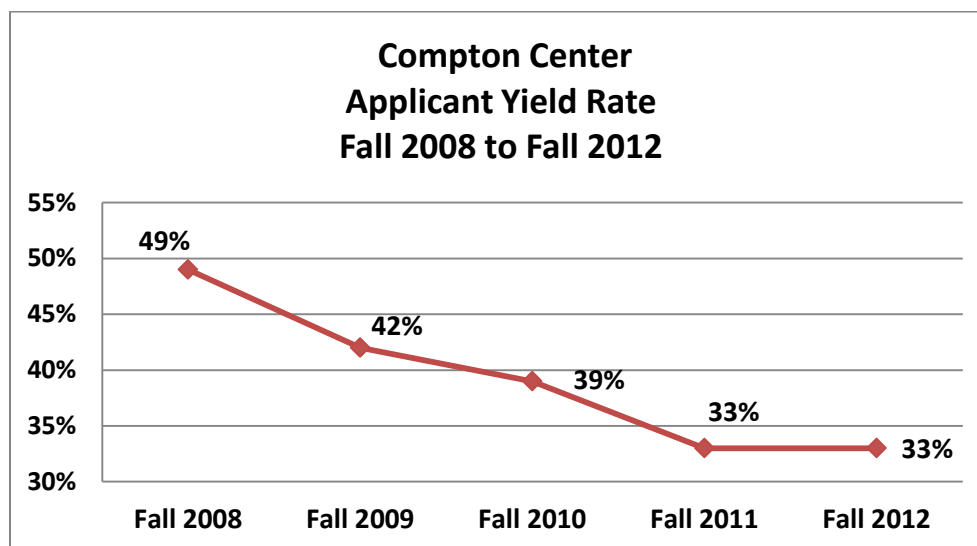


## El Camino College-Compton Center

At the ECC-Compton Center, the number of applicants increased from 3,531 in Fall 2008 to 6,781 in Fall 2010. The number of applicants decreased to 5,560 in Fall 2011. The applicant yield rate was 49% in Fall 2008 and 42% in Fall 2009. Applicant yield rates in Fall 2011 and Fall 2012 remained unchanged at 33%.

### El Camino College –Compton Center Applicant Yield Rates

Applicants	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
<b>Number of Applicants</b>	3,531	5,134	6,781	5,560	5,054
<b>Number of Applicants who Enrolled</b>	1,729	2,164	2,622	1,854	1,667
<b>Applicant Yield Rate</b>	<b>49.0%</b>	<b>42.2%</b>	<b>38.7%</b>	<b>33.3%</b>	<b>33.0%</b>



### Conclusion

The increase in the number of applicants in the last 5 years to El Camino College and ECC-Compton Center are most likely the result of CSU/UC enrollment restrictions as well as students applying to multiple colleges online. The online CCCapply streamlines the application process and now has nearly universal participation among California community colleges. The declines in applicant yield rates that are present at both El Camino College and the ECC-Compton Center coincides with reduction in section offerings to meet budget needs that began in Fall 2009.