

## Applicant Yield Rates

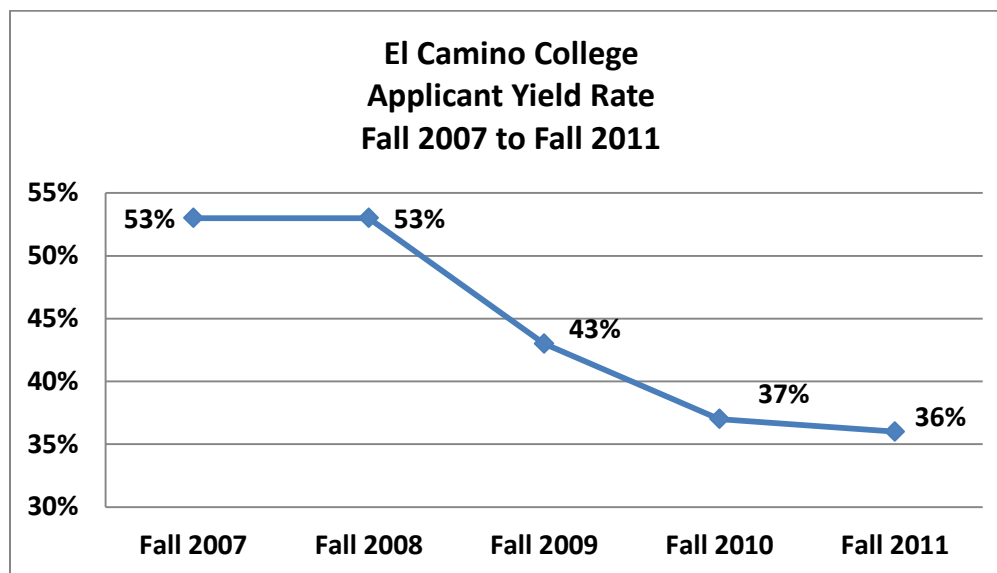
### El Camino College and El Camino College-Compton Center, Fall 2007 to Fall 2011

This brief provides a summary of the applicant yield rates for El Camino College and the El Camino College-Compton Center for the last 5 years.

At El Camino College, the number of applicants increased from 16,155 in Fall 2007 to 19,498 in Fall 2011. The applicant yield rate (percentage of applicants who enrolled at the college) was 53% in Fall 2007 and Fall 2008. In Fall 2009, the applicant yield rate decreased 10 percentage points to 43%. The applicant yield rate continued to decrease in Fall 2010 and Fall 2011 to 37% and 36%, respectively.

#### El Camino College

Applicants	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
<b>Number of Applicants</b>	16,155	17,265	19,323	19,085	19,498
<b>Number of Applicants who Enrolled</b>	8,481	9,141	8,391	6,974	6,981
<b>Applicant Yield Rate</b>	<b>52.5%</b>	<b>52.9%</b>	<b>43.4%</b>	<b>36.5%</b>	<b>35.8%</b>



At the ECC-Compton Center, the number of applicants increased from 3,013 in Fall 2007 to 6,781 in Fall 2010. The number of applicants decreased to 5,560 in Fall 2011. The applicant yield rate was over 45% in Fall 2007 and Fall 2008. Applicant yield rates have steadily declined since Fall 2009 to 33% in Fall 2011.

The increase in the number of applicants to El Camino College and ECC-Compton Center maybe the result of CSU/UC enrollment restrictions as well as students applying to multiple colleges online. The online CCCapply streamlines the application process and now has nearly universal participation among California community colleges. The declines in applicant yield rates that are present both El Camino College and the ECC-Compton Center coincides with reduction in section offerings to meet budget needs that began in Fall 2009.

## ECC-Compton Center

Applicants	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
<b>Number of Applicants</b>	3,013	3,531	5,134	6,781	5,560
<b>Number of Applicants who Enrolled</b>	1,395	1,729	2,164	2,622	1,854
<b>Applicant Yield Rate</b>	<b>46.3%</b>	<b>49.0%</b>	<b>42.2%</b>	<b>38.7%</b>	<b>33.3%</b>

