

Enrollment Management Meeting

February 9, 2015

Minutes

Attendees: P. Humphreys, R. Bell, B. Perez

1. Ms. Perez: one thing she looks at before cutting a class. Is this the only class, when will the next class take place. Compare numbers to classes at Torrance. May not cancel class if Torrance does not have the class. The later we wait to cancel a class the more damage we do to the student. Therefore we try to cancel classes earlier in the semester, that way we give students options to select another class.
2. Retention is an important part of Enrollment Management.
3. Is the plan for 2015-2018 right for the future?
4. Ms. Perez: It's important to reach out to ASB student representative.
5. Dr. Phil: Wants everyone to read and make comments.
6. Dr. Phil and Ms. Bell will set up sub-groups. We need a new Enrollment Management Plan. We need to add more Academic Affairs.
7. Dr. Phil: Dr. Curry would like Enrollment Management to develop a 3-year plan instead of a 1-year plan. Due April 30.

8. 1st early college = Working with local high schools for students who are focusing on higher achievers 9th grade year.

9. Fall 2015

2nd - Fire Academy – Fall 2016

3rd – Cosmetology – Fall 2016

10. These 3 programs would help us come out of the deficit.

11. Richette: Would like us to I.D. realistic numbers or goal plans. Will have the Research Department pull historical data.

12. The Enrollment Report was passed out.

Growing the adult population is needed
Going after the non-traditional students

13. We have to be very strategic. We must put thought into this Enrollment Management document.

14. Richette: She will get the correct time for March 9th – 3:30 pm.

Dmb

2-9-15