

2010 Planning Summit Notes

- After summit – identify expected outcomes
- *Who Are We?* – demographics overview
 - Enrollment by zip code: ECC remained stable over the past three years; students from CCCD down from 51.6% to 45.1% Can growth outside district be sustained?
 - Unit load: Fall 2009 - ECC full-time 31.4%, part-time 68.5%; Compton full-time 28%, part-time 72%
 - Enrollment status: ECC continuing students largest percentage; Compton smaller continuing student percentage, increasing percentage of first time students, must address how to sustain continuing students
 - Educational goals: more ECC students intend to transfer; Compton saw decline in transfers but increase in AA/AS degrees
 - Characteristics of students: number of students who speak language other than English is comparable between both campuses; 20% ECC students and 43% Compton students have children living at home
 - 48% ECC and 62% Compton students would like to see more online classes offered
 - Population changes:
 - Growth by cities – Manhattan Beach and Hawthorne saw largest increase and Lawndale and Paramount saw slowest growth
 - Adult population declining
 - Data is used to track growth opportunities
 - Baby boomers fastest growing population by age
 - Growth by ethnicity – Hispanic/Latino up 11% at Compton, up 18% at El Camino; non-Hispanic/Latino percentages down in both districts
 - School Enrollment – down overall (-1% to -2%), high school enrollment peaked, K-8 down 8%-9%
 - Implications: population decline not in every city, fewer working adults, more Latinos, fewer high school graduates.
- Reaffirmation of Mission Statement – no changes made but keep in mind mission statement when developing strategic initiatives.
- *How Did We Do?*
 - K. Curry (Compton Center)
 - Development and implementation of enrollment management grant
 - Still have more to do with day-to-day enrollment
 - Registration – linked goals to strategic initiatives – changed process to computerized system – more user friendly and decreased processing time
 - Financial Aid SLOs – use of labs reduced error rates (online application error rates were high)
 - Revamped Outreach to focus on high school and middle school programs
 - F. Arce
 - Averaged 2,200 sections
 - Curriculum review process almost complete, 90% of course SLOs completed
 - Hopeful all will lead to student success, all faculty asked to be engaged in processes

- J. Higdon
 - Administrative Services committed to safety and security
 - Improved security on campus. New Campus Watch program led to prevention of crime, cameras used to prove something that was reported didn't happen
 - New building/improvements – some costs decreased from bid on MBA building; approved to go out for bid to Social Science building, Compton LRC almost complete.
- B. Perez (Compton Center)
 - Working to expand curriculum at Compton Center
 - Nursing program – grant funding created skills labs for students to practice clinical skills
 - ESL – working to help students transition from non-credit to credit programs
- T. Fallo (accomplishments for district)
 - No layoffs for permanent full-time; hiring amid state cuts
 - Off accreditation warning – seeing more conversation and dialog
 - Improved partnership relationships
- L. Solomita/D. Manno
 - H.R. continues to fill jobs
 - Green Tree system implemented
 - Monitoring SLO through self-evaluation process, professional development (SIs 1ab and 3a) met, 100% compliance faculty flex participation, and program evaluation – 91% learning applied to job.
 - Filled full-time trainer and tech specialist positions
 - Training: ETUDES, Word 2007, Noel Levitz customer services training at Compton completed by 75% of staff
 - Received Institution of Higher Ed Wal-Mart grant (out of 15 community colleges)
- J. Nishime
 - High degree of collaboration in Student Services on both campuses
 - A&R – no lines in add-drop, successful at both sites, IT collaborator
 - Financial Aid – debit cards eliminated lines for check pick up. More convenient for students and less stress on Cashier's Office and Financial Aid staff
 - Counseling – training at Compton Center – developed counseling website Q&A – reduced number of email inquiries
 - BTC program response to community needs, over \$1M donated for Compton equipment
- *Where Are We?*
 - 2007-08 priority was chasing FTES which resulted in enrollment management plans. Twelve priorities were identified which were reduced to three major goals with one overarching theme, “students, institution and community growth”
 - Overarching concern was growth which did not resonate with mission statement. From this, the three strategic initiatives were developed.
- *Where Are We Going?*
 - A. Spor – review SIs.
 - 24 goals were attached to SI #1 in 2008-09, 455 goals in 2009-10

- 64 goals attached to SI #2 in 2008-09, 100 goals in 2009-10
 - 92 goals attached to SI #3 in 2008-09, 142 in 2009-10.
 - T. Fallo
 - State budget decreased from \$100B to \$80B
 - Fees may increase marginally
 - \$4,500 FTES revenue level from state. District revenue comes from 59% state, 6% student fees, 36% local taxes. ECC well positioned – can continue as is for next two years.
 - Challenges include how to position with specially funded programs and need to cut classes. Need more support from local businesses. Continue to monitor end-of-year expenditures, decrease ending balance state cut back cash flow, need to focus on accreditation - don't become complacent about quality
 - L. Cox
 - After Compton attains its accreditation, should continue sharing resources with ECC to make region one of the best in Southern California. Partnership is working smoothly and continues to improve
 - Stress need for quality in classrooms – big issue at Compton
 - “On-course” improve classroom teaching
 - Improvements needed in program reviews, SLOs, structuring and scheduling
 - Student success initiative – ‘Bridge for Research” project
 - Faculty and students excited about new FYE program
 - Basic Skills initiative
 - Need to work on FCMAT, Educational Master Plan, Technology Master Plan and Facilities Master Plan
 - Infrastructure projects - \$50M funded by State, 2 projects totaling \$27M
- Identify strategic issues in 2011-2014
 - Groups at each table asked to generate 10 ideas to create new or modify current strategic initiatives
 - SIs are college goals to help meet the college’s mission statement in 2011-2014.
 - Goals should be broad and vague to allow flexibility in creating objectives to meet goals.
 - Discussion of strategic issues for 2011-2014 (see flip chart notes)
- Voting Results (top 5 of 10 – 4 groups):
 1. Teaching and Learning
 2. Student Support
 3. Institutional Effectiveness
 4. Financial Stability
 5. Campus Climate
 1. Quality Education
 2. Supportive Learning Environment
 3. Excellent Student Support Services
 4. Stable Fiscal Environment
 5. Leadership

1. Data-driven planning
 2. Improve and Maintain
 3. Sustainability
 4. Efficiency
 5. Funding
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1. Comprehensive Programs and Services
 2. Achievement – Student Goals
 3. Achievement – Basic Skills
 4. Innovation
 5. Improve Decision-Making
- *What's Next?*
 - Evaluation will be emailed to summit participants
 - Introduction of ECC students
 - Cloe Smith – Student ambassador
 - Begoña Guerca – ASO Director of Academic Affairs
 - Jessica Lopez – ASO Director of Finance
 - Meeting Adjourned