



# NEWS

Compton College | Community Relations  
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**For Immediate Release**

**August 13, 2018**

## **New Director of Community Relations Hired for Compton College**

Compton College is pleased to announce that Heather Parnock was hired as the new director of community relations, effective August 1, 2018. Under the direction of Compton College's president, the director of community relations coordinates and directs all community relations, marketing, and government and public relations activities to enhance the Compton College and Compton Community College District brand, in addition to supporting the college's enrollment management efforts. She will also work closely with the Foundation for the Compton Community College District's Board of Directors to create and implement a plan to expand the annual gift-giving campaign, as well as help develop partnerships and events that promote community support of Compton College and the Compton Community College District. Parnock will also oversee the on campus Print Shop and Mailroom.

Parnock most recently served as publications supervisor at El Camino College, where she worked for the past ten years. She also served as the interim director of community relations at Compton College from January through June of 2018. She is an award-winning marketing and community relations professional with more than 20 years of experience in related fields. In 2015, the National Council for Marketing and Public Relations honored Parnock with the Rising Star Award (District 6), which recognizes standout communications professionals at two-year community or technical colleges for demonstrating special creativity and expertise in college communications.

While at El Camino College, Parnock was chairperson for the Professional Growth Committee, a member on the El Camino College Accreditation Committee and participated in the PRIDE Leadership Program. She also currently serves on the El Camino College/Compton College Transition Committee.

Parnock earned a bachelor's degree in art from California State University, Long Beach, and an associate degree in graphic design from Santa Monica College. She is a member of the Community College Public Relations Organization and the National Council for Marketing and Public Relations.

Photo available online:

[www.compton.edu/campusinformation/currentnews/Photos/2018/Heather\\_Parnock.JPG](http://www.compton.edu/campusinformation/currentnews/Photos/2018/Heather_Parnock.JPG)

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### **About Compton College**

Compton College is the community's education solution offering a full complement of transfer and degree courses, as well as career and technical education. Students may earn an associate degree or certificate, transfer to a four-year university or train for a career. Compton College is located at 1111 E. Artesia Boulevard, Compton, CA 90221.