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For Immediate Release

August 13, 2013

El Camino College Compton Center Receives Grant for Recycling Bins *Keep America Beautiful and The Coca-Cola Foundation Fill Need for Recycling Bins in Public Spaces*

El Camino College Compton Center recently received 10 recycling bins designed specifically for placement at 10 selected areas around the property. The acquisition of recycling bins was made possible by a grant from Keep America Beautiful and The Coca-Cola Foundation.

“For a number of years, various ASB councils have explored the possibility of having recycle bins on the grounds only to discover Compton Center lacked the resources to make it happen,” said Robert H. Butler, ECC Compton Center director of Student Services and ASB advisor. “Congratulations to ASB Vice President Carlos Ornelas and the ASB officers for taking the initiative to apply for the grant to benefit Compton Center.”

The 10 large, plastic recycle bins will be placed near the most populated areas at ECC Compton Center, such as the Student Lounge, athletics field, cafeteria, and the Tartar quad. The addition of the new recycle bins is in line with ASB’s Environmental/Recycle Program already in place. For more information about the ECC Compton Center ASB Environmental and Recycle Programs, please email Emmanuel Mujica, ASB Commissioner of Environment, at emmanuel_mujica@elcamino.edu.

“We hope ASB’s efforts to improve the overall sustainability of this institution will encourage faculty, staff, students and our community to do the same,” said Ornelas.

ECC Compton Center was one of 156 schools, colleges, local government, and other community groups nationwide that received a grant. Keep America Beautiful selected grant recipients based on a number of criteria including level of need, recycling experience, and the ability of applicants to sustain their program in the future.

Keep America Beautiful and Coca-Cola partnered with the College and Recycling Coalition (CURC) to offer grants to CURC member institutions. The Bin Grant program awards recycling bins directly to recipients and leverages volume buying discounts. In its seven years of operation, the Bin Grant program has placed more than 29,000 recycling bins in more than 500 communities in 48 states and the District of Columbia. A full list of the spring 2013 grant recipients and further information about the Coca-Cola/Keep America Beautiful Recycling Bin Grant Program is available at <http://bingrant.org/>.

“One of the main barriers to recycling is convenience. Providing a recycling bin helps communities overcome that barrier,” said Matthew M. McKenna, president and CEO, Keep America Beautiful. “We are truly grateful for Coca-Cola’s support and commitment to recycling, and for its support and commitment of the Bin Grant Program.”

About El Camino College Compton Center

El Camino College Compton Center is the community’s education solution offering a full complement of transfer and degree courses, as well as career and technical education. Students may earn an associate degree or certificate, transfer to a four-year university or train for a career. El Camino College Compton Center is located at 1111 E. Artesia Boulevard, Compton, CA 90221.

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