

COMMERCIAL MUSIC
Institutional (ILO), Program (PLO), and Course (SLO) Alignment

Program: Commercial Music	Number of Courses: 10	Date Updated: 08.22.2014	Submitted by: Michelle Priest, X2314
ILOs	1. Critical Thinking <i>Students apply critical, creative and analytical skills to identify and solve problems, analyze information, synthesize and evaluate ideas, and transform existing ideas into new forms.</i>	2. Communication <i>Students effectively communicate with and respond to varied audiences in written, spoken or signed, and artistic forms.</i>	3. Community and Personal Development <i>Students are productive and engaged members of society, demonstrating personal responsibility, and community and social awareness through their engagement in campus programs and services.</i>
			4. Information Literacy <i>Students determine an information need and use various media and formats to develop a research strategy and locate, evaluate, document, and use information to accomplish a specific purpose. Students demonstrate an understanding of the legal, social, and ethical aspects related to information use.</i>

SLO-PLO-ILO ALIGNMENT NOTES:

Mark boxes with an 'X' if: SLO/PLO is a major focus or an important part of the course/program; direct instruction or some direct instruction is provided; students are evaluated multiple times (and possibly in various ways) throughout the course or are evaluated on the concepts once or twice within the course.

DO NOT mark with an 'X' if: SLO/PLO is a minor focus of the course/program and some instruction is given in the area but students are not formally evaluated on the concepts; or if the SLO/PLO is minimally or not at all part of the course/program.

PLOs	PLO to ILO Alignment <i>(Mark with an X)</i>			
	1	2	3	4
PLO #1 Entrepreneurial Challenges Students will be able to examine and explain the entrepreneurial Challenges in entering the field of Commercial Music /Technology, Audio Sciences, and Multimedia Entertainment, in the following areas: A. Music Business/Publishing B. Music Production/ Composition C. Audio Technology/ Sound Design	X	X		X
PLO #2 Analyze Music Analyze music example recordings based on elements of music including Lyrics, Form, Style, Rhythm, Harmony, Melody, Timbre, Texture, and Dynamics, with an intermediate level of proficiency.	X			X
PLO #3 Acoustic Characteristics Students will recognize the underlying Acoustic (Physics of sound) and Sound Wave Characteristics and concepts in a given context (Analog, Digital Recording) and apply them accordingly using the computer, microphones, and other hardware/software's, as the means for creating final Mixing, Mastering and Post Production.	X			X

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment			
	P1	P2	P3	1	2	3	4
	MUSI 180 (Fundamentals of Electronic Music): SLO #1 Students should be able to compose a composition using the Computer and a specified Industry Standard DAW Software Program. The composition should be based on the elements of the form, style, rhythm, harmony, melody and chord progressions used in commercial and traditional music.		X				
MUSI 180 (Fundamentals of Electronic Music): SLO #2 Student should be able to do a musical analysis of a given composition by ear and using the computer software re-produce and re-arrange the composition with similar instruments and sounds.	X	X	X	X	X		X
MUSI 180 (Fundamentals of Electronic Music): SLO #3 Students will be able to demonstrate an understanding of musical notation, and be able to print out a lead sheet of a musical example using a standard music notation program.	X	X					
MUSI 181A (Intro to Music Studio): SLO #1 By the 8th week of class, Students will be expected to demonstrate an understanding of the basics of sound theory and the Waveform characteristics such as; Amplitude, Frequency, Velocity, Wavelength, Phase, Phase shift, Harmonic content, Envelope, and Studio Acoustics and Design.	X		X				
MUSI 181A (Intro to Music Studio): SLO #2 By the end of the 12th week, Students will be able to demonstrate knowledge of the various microphone types and microphone techniques by conducting a studio recording session using live instruments.	X	X	X	X	X		X
MUSI 181A (Intro to Music Studio): SLO #3 By the end of the semester, the Student will engineer and demonstrate three of the basic recording processes such as preparation, recording, and overdubbing.	X	X					
MUSI 181B (Music Studio): SLO #1 By the end of the 5th week, Students will engineer a studio recording session using advanced microphone techniques incorporating vocals and live instruments.		X	X				
MUSI 181B (Music Studio): SLO #2 Students will demonstrate the ability to record multiple tracks of a piece of music simultaneously using the digital console interface and the computer.		X	X	X	X		X
MUSI 181B (Music Studio): SLO #3 Students will demonstrate the ability to work in various audio studio environments as an Engineer and demonstrate how to create proposals and budgets for engineering jobs.	X		X				

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment			
	P1	P2	P3	1	2	3	4
	MUSI 182 (Digital Audio Workstations): SLO #1 Student should be able to: Record a variety of songs and audio from start to finish in various media genre's using traditional and new computer Hardware/Software related technologies.	X	X	X	X	X	
MUSI 182 (Digital Audio Workstations): SLO #2 Demonstrate the various techniques of applying Wave characteristics and Audio. Theory to the digital environment for Sound Design.	X	X	X				
MUSI 182 (Digital Audio Workstations): SLO #3 Mix and Master a song using an Industry Standard Digital Audio Workstation and Audio Dynamic Plug-ins for final delivery in all media formats.	X	X	X				
MUSI 183 (Commercial Keyboard): SLO #1 Compose, Play and Arrange a variety of songs from start to finish in various genres using traditional, modern styles, and new computer software/synthesis related technologies.	X	X	X				
MUSI 183 (Commercial Keyboard): SLO #2 Demonstrate an understanding of chords, harmony, and melody as they apply to Commercial Piano Applications.	X	X		X	X		X
MUSI 183 (Commercial Keyboard): SLO #3 Analyze and reconstruct piano accompaniment techniques in various popular music genres.	X	X					
MUSI 284 (Commercial Music Business Studies): SLO #1 Analyze the Music Business historic trends and its new developments in order to market and promote a musical product using Traditional methods, as well as New Digital Media Technologies.	X						
MUSI 284 (Commercial Music Business Studies): SLO #2 Interpret and reconstruct legal contracts related to business and the Music Industry.	X			X	X		X
MUSI 284 (Commercial Music Business Studies): SLO #3 Demonstrate the process of starting a music company by preparing a Professional Music Industry related Business Plan.	X						

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment			
	P1	P2	P3	1	2	3	4
MUSI 285 (Commercial Songwriting): SLO #1 Compose variety of complete songs with music and lyrics in various genres using traditional and new computer software related technologies.	X	X	X	X	X		X
MUSI 285 (Commercial Songwriting): SLO #2 Demonstrate an understanding of chords, harmony, and melody as they apply to Commercial Songwriting.	X	X					
MUSI 285 (Commercial Songwriting): SLO #3 Demonstrate an understanding of song copyright registration, by registering an original composition. In addition, they will demonstrate an understanding of music publishing and song pitching to Music Publishers.	X						